

# Music Publishing Market Share, Trends, Opportunities, Projection, Revenue, Analysis Forecast Outlook 2026

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Music Publishing Market - 2020-2026

## Summary:

This report studies the Music Publishing market, Music publishing involves music recording, merchandizing, publishing, and distributing musical content. To publish the musical content, music publisher requires a copyright of the song along with fee, which is commonly known as royalty.

Music publishing involves the acquisition of rights to, and licensing of, musical compositions (as opposed to recordings) from songwriters, composers or other rights holders. Music publishing revenues are derived from five main royalty sources: Mechanical, Performance, Synchronization, Digital and Other. In addition, music publishing includes other responsibilities, such as acquiring songs, administering copyrights, exploiting the artistic material, and protecting copyrights.

The music publishing business is also highly competitive. The top three music publishers collectively accounted for 50% of the market. We observe that Universal Music Group, Sony/ATV Music Publishing, Warner Music Group, and BMG Rights Management are still essentially the largest participants in this market. Of the major players of Music Publishing, Universal Music Group maintained its first place in the ranking in 2017. Universal Music Group accounted for 22.47 % of the Global Music Publishing revenue market share in 2017. Other players accounted for 13.72 %, 13.21 % and 11.97 % including Sony/ATV Music Publishing, Warner Music Group and BMG Rights Management. However, after the acquisition of SONGS Music Publishing with around \$ 150 Million on December 2017, Kobalt Music will occupy larger global market share. There are many mid-sized and smaller players in the industry that represent the balance of the market, including many individual songwriters who publish their own works.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health

emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Music Publishing market in 2020.

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Understanding the segments helps in identifying the importance of different factors that aid the market growth.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Music Publishing industry.

Based on our recent survey, we have several different scenarios about the Music Publishing YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 4901.1 million in 2019. The market size of Music Publishing will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Music Publishing market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Music Publishing market in terms of revenue.

Players, stakeholders, and other participants in the global Music Publishing market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

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Key Market Trends | Growth | Share | Sale | Revenue | Manufactures | Technology Component

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Music Publishing market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Music Publishing market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Music Publishing market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Music Publishing market.

The following players are covered in this report:

Universal Music Group

Sony/ATV Music Publishing

Warner Music Group

BMG Rights Management

Kobalt Music

SONGS Music Publishing

Music Publishing Breakdown Data by Type

Performance

Digital

Synchronization

Mechanical

Others

Music Publishing Breakdown Data by Application

Commercial

Commonweal

Other

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