

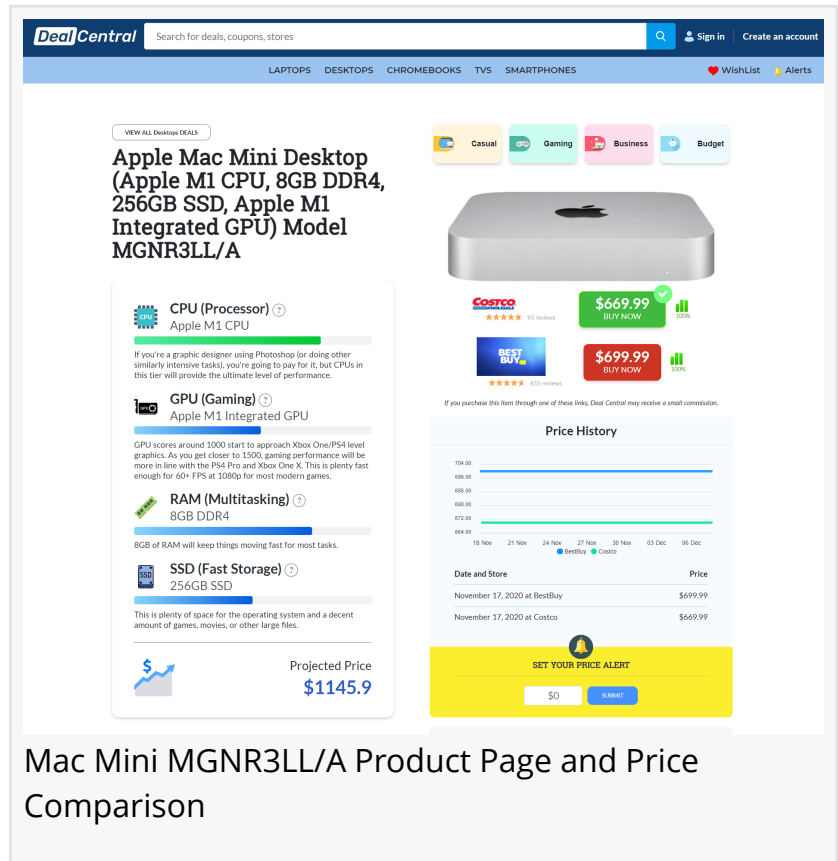
New Apple Mac Mini garners a perfect score (at full price) from DealCentral

M1 CPU Presents Unprecedented Value Proposition

BROOKLYN, NY, UNITED STATES, December 8, 2020 /EINPresswire.com/ -- Apple ([AAPL](#)) took a big risk in moving away from Intel CPUs with its new Mac Mini, MacBook Air, and MacBook Pro lineup, but the early reactions are extremely positive. DealCentral, which rates technology deals based on performance per dollar, gave the new Mac Mini a perfect 100%, and is the website's top choice in both the "[Casual Desktop](#)" and "[Business Desktop](#)" categories.

"As the benchmarks started coming in, I was shocked to see how well that M1 chip is performing." said Yishai Grossman, CEO of Deal Central, from his New York workspace. "This actually kind of blew up our modeling. We rarely see a 100% score on a product, especially when the product hasn't been discounted. When you consider that this is an Apple product, which we've historically rated as 'overpriced', we were shocked."

DealCentral's Deal Score models set projected prices for tech products based on their performance, and grade sale prices relative to those projected prices. Higher scores mean more computer horsepower per dollar, and scores of 95%+ are considered Black Friday level deals.



DealCentral Search for deals, coupons, stores

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VIEW ALL Desktop DEALS

Apple Mac Mini Desktop (Apple M1 CPU, 8GB DDR4, 256GB SSD, Apple M1 Integrated GPU) Model MGNR3LL/A

Casual Gaming Business Budget

CPU (Processor)
Apple M1 CPU
100%
If you're a graphic designer using Photoshop (or doing other similarly intensive tasks), you're going to pay for it, but CPUs in this tier will provide the ultimate level of performance.

GPU (Gaming)
Apple M1 Integrated GPU
100%
GPU scores around 1000 start to approach Xbox One/PS4 level graphics. As you get closer to 1500, gaming performance will be more in line with the PS4 Pro and Xbox One X. This is plenty fast enough for 60+ FPS at 1080p for most modern games.

RAM (Multitasking)
8GB DDR4
100%
8GB of RAM will keep things moving fast for most tasks.

SSD (Fast Storage)
256GB SSD
100%
This is plenty of space for the operating system and a decent amount of games, movies, or other large files.

Projected Price **\$1145.9**

Price History

Date and Store	Price
November 17, 2020 at BestBuy	\$699.99
November 17, 2020 at Costco	\$669.99

SET YOUR PRICE ALERT
\$0

Mac Mini MGNR3LL/A Product Page and Price Comparison

“

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Yishai Grossman

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The screenshot shows the DealCentral website interface for a desktop computer search. At the top, there's a search bar and navigation tabs for Laptops, Desktops, Chromebooks, TVs, and Smartphones. The main heading is 'Desktops' with a sub-heading 'Use the profiles or filters below, then scroll down to see results in real time!'. Below this are four filter cards: 'Casual' (Great for small, browsing and basic needs), 'Gaming' (Perfect for light to heavy gaming with lightning fast GPU), 'Business' (Plenty of fast storage and RAM. Gaming optional), and 'Budget' (Hot deals on great desktops that won't break the bank). A 'Dial in your specs' section allows users to adjust sliders for CPU (Processor), GPU (Gaming), RAM (Multitasking), and SSD (Fast Storage) with performance level indicators (Low, Medium, High). Below the filters, there's a price range slider set to 'Up to \$4,616' and a 'Sort by' dropdown menu. The main content area displays four product listings with their respective prices and retailers:

- Apple Mac Mini Desktop (Apple M1 CPU, 8GB 256GB, 1TB SSD, Apple M1)**: \$669.99 - \$679.99, available on Walmart and Costco.
- CyberPower PC Gamer Xtreme V15 Windows Gaming Desktop (Intel Core i5-10400F, 8GB DDR4, 240GB SSD)**: \$384, available on Walmart and Amazon.
- HP Mini PC Windows Desktop (Intel Core i5-10210U, 8GB DDR4, 128GB SSD)**: \$238.99, available on Walmart and Amazon.
- HP Pavilion Windows Desktop (AMD Ryzen 7 2700X, 8GB DDR4, 256GB SSD)**: \$799.99 - \$699, available on Walmart and Office Depot.

Desktop Computer Power Search

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