

# Mobile Security Software Market 2020 Global Share, Trends, Segmentation, Analysis and Forecast to 2025

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*A new market study, titled “Global Mobile Security Software Market Research Report—Forecast till 2024”, has been featured on WiseGuyReports.*

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## [Mobile Security Software Market](#)

The Global Mobile Security Software market is anticipated to register 14.1% CAGR to reach a market value of USD 29,427 Million in 2024. The global market of Mobile Security Software is rising at a fast pace and it is forecasted to offer excellent opportunities in government and defense, healthcare, IT and Telecom, BFSI. The sophistication of Cyber outbreak in IoT and mobile devices and the trending BYOD (Bring your device) in various companies are the key growth driving factors of the global market. Whereas the major restraining factor is easily available mobile security resolution and it is predicted to limit the global market expansion.

### Major Players

The Major Players of the Global Mobile Security Software Market are Apple Inc. (US), Intel Security (US), Symantec Corporation (US), VMware, Inc. (US), Microsoft Corporation (US), F-Secure Corporation (Finland), Citrix Systems, Inc. (US), Kaspersky Lab (Russia), AVG Technologies (Czech Republic), and Sophos Group PLC (UK).

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The global mobile security software explores various availabilities with the revolution of mobile security as a service as it is expected to propose rapid, smooth and feasible solutions for companies to gain their IT requirements and fulfilled without having to come up with their framework or spend more in developing, controlling and creating these assets.

### Market Segmentation

The Global mobile security software market is segmented by type and is mobile data security, mobile identity management, mobile device security, mobile security as a service, email spam blocking, and mobile virtual private networks.

## Regional Analysis

The regional analysis of the global mobile security software market spans across North America, Europe, China, India, Japan, the Middle East & Africa, and South America. In 2018, North America forecasted for the largest market contribution of 34.64%, with a market value of USD 4,935.7 million. The region is anticipated to be the biggest market in 2019, with a market stake of 34.64% for mobile security software during the study period.

The growing number of mobile operators in the region and the rising BYOD trend in enterprises is the dominating aspects fueling the demand for mobile security software solutions. Also, the rising occurrence of cyber attacks has led to many security issues, and therefore, organizations are looking for comprehensive solutions to diminish the increasing number of cyber threats. The West European countries are also procreating a considerable mobile workforce. Countries such as Italy, the Netherlands, Germany, and France are presenting the workforce revolution. In these regions, the flexible workplace policy is obtaining interest which, consequently driving the advancement of the overall market for mobile software security.

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