

Saudi Arabia Logistics Market is expected to Generate Revenues over SAR 74 Bn by 2025: Ken Research

Courier, Express and Parcel Market (Domestic/ International Revenues, Average Price per Domestic & International Shipments, Domestic/ International Shipments)

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- The Seaport Authority have started an EDI platform for recording all the Import, Export and transshipment Transactions by all logistics Companies in KSA. This is expected to Streamline the process of sea freight by Automation
- The Government is spending SAR 135 Bn for transport Infrastructure in Next 11 years including Rail freight for cheaper mode of transportation for Bulky Goods
- Due to Covid, Online retailing and E commerce is getting extremely Popular in KSA and is expected to flourish in next 5-10 years.

Infrastructural Advancement: Government is introduced trade zones such as Jizan Economic city with additional Duty Exemptions, Subsidies and Benefits, New infrastructure such as Jazan Airport, Neom Airport, SPARK zone, expansion in the Red Sea Gateway Terminal (RSGT), Introduction of commercial routes linking Seaports and airports to transport and re-export goods are few of initiatives by government to expand KSA logistics Operations making it a global transshipment hub aligned to National Logistics Policy.

Increasing scope of Retail and E commerce logistics: KSA Government opened the retail and wholesale sectors to 100% foreign ownership and has launched a large privatization programme. This is primarily done to reduce the Oil Revenues dependency and expansion to other sectors aligned with Vision 2030. Due to COVID, People prefer online purchases more than Physical visit to the stores making E- Commerce and online retailing quite popular in KSA. Big retailers for instance, Carrefour and Abu Dawood reported surge in online sales of up to 200-300% in 2020



and further expect an escalating growth trajectory in the long-term.

Advancement in Technology:

Technologies such as GPS tracking, RFID Tags and control towers are still not very popular in Saudi Arabia and are used by companies with additional costs as per the Client requirements. Other upcoming technologies include real time fuel management system, Platooning, ASRS, warehousing management system, cargo management systems and communication and information systems such as EDI which can be used to reduce paperwork and minimize time taken for compliance procedures.



Saudi Arabia logistics Market Infographic

Analysts at Ken Research in their latest publication " [Competition Benchmarking of Top Logistics Players in KSA in Transportation, Warehousing, 3PL, International Express, Domestic Express, Automotive](https://www.kenresearch.com/automotive-transportation-and-warehousing/logistics-and-shipping/competition-benchmarking-in-ksa-logistics-market-outlook-to-2025/373317-100.html), Pharma, Oil and Gas and Retail Logistics" believe that the Logistics Market in Saudi Arabia is expected to grow due to Automation of Import Export Procedures on Seaports reducing congestion and Clearance time, Introduction of new Airports and Economic Cities for logistics Operations in Saudi Arabia.

For More Information On The Research Report, refer to below link: -

<https://www.kenresearch.com/automotive-transportation-and-warehousing/logistics-and-shipping/competition-benchmarking-in-ksa-logistics-market-outlook-to-2025/373317-100.html>

Key Target Audience: -

- 3PL Logistics Companies
- Integrated Logistics Companies
- E-Commerce Companies
- Oil & Gas Companies
- Retail Companies
- Pharmaceutical Companies
- Logistics/Supply Chain Industry Associations

Time Period Captured in the Report:

Historical: 2015 to 2019

Future: 2019 to 2025

Companies Mentioned:

Bahri logistics
Saudi Post
NAQEL Express
Kuehne Nagel
Almajdouie logistics
DHL Express
Fedex Express
Al Ayed Transport
SMSA Express
Tamer logistics
BAFCO shipping and Logistics
DB Schenker
Agility
JAS Worldwide
Kano Terminal Services
LSC warehousing and logistics
Hala Supply Chain
Namma Cargo
Wared logistics
Al Rashed transport
UPS
Kerry logistics
Mubarrad transport
Hellman logistics
OCSCS Shipping and Logistics
Al karsf
SMT logistics
Saudi Lana logistics
Fourwinds logistics
Takhzeen
NTF cargo
Alpha Cargo
GAC
Platinum Shipping and Logistics

Key Topics Covered in the Report: -

Saudi Arabia logistics Market size by Revenues
Saudi Arabia logistics Market Segmentation By type of Service (Freight Forwarding, warehousing, Courier, Express and parcel Market and Value added services) By Revenues
Market Segmentation by Modes of Freight (Including Domestic and International Cargo travelled for each Mode of freight, FTK travelled, Price per ton per kilometre)

Market size of Warehousing (Revenue, Total warehousing Space Average Occupancy, Revenues, Average Price per sqm per Month)

Warehousing Space by Type of Entity (Real estate companies, Logistics Companies, Captive Companies)

Warehousing Space by Type of Warehouses (Industrial/ Retail, Agricultural, Cold Storages, ICD/CFS)

Courier, Express and Parcel Market (Domestic/ International Revenues, Average Price per Domestic and International Shipments, Total Domestic/ International Shipments)

E commerce logistics Market size in Saudi Arabia

Top Companies dealing in each Service and Sub Service (Land freight, Sea freight, Air freight By Volume, warehousing companies by warehousing Space, Express companies by International/ Domestic Revenues)

Top Companies by revenues dealing in each Vertical (E commerce, Retail, Oil and Gas and Pharma logistics)

Market Share of Logistics Companies in KSA by Service Mix and By Each Industry Verticals

Competition Analysis of Major Logistics Players in KSA by Revenues

Competition Analysis of Major Logistics Players in KSA (including Volume, Average warehousing Space, Fleets, Average Occupancy rate, Network, Client Retention, Industries catered, Services offered, Technology, Certifications, Strength)

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Contact Us: -

Ken Research

Ankur Gupta, Head Marketing & Communications

Ankur@kenresearch.com

+91-9015378249

Ankur Gupta

Ken Research Private limited

+91 9015378249

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