

Qatar Catering services industry - Are catering firms in Qatar prepared for FWC 2022?: Ken Research

QATAR, December 10, 2020

[/EINPresswire.com/](https://www.einpresswire.com/) -- Catering services industry encompasses 30+ players including a mixture of vertical domestic players, subsidiaries of international firms and hotel chains dealing in outside catering. Such players focus on establishing niche by targeting specific end users such as event catering, industrial/construction camp catering, in-flight catering etc. For instance- Al Nawras, Taste Catering, hotel chains focus on private events/wedding catering while [Qatar Caterers and Contractors, Shaqab, Amwaj, Qatar Star Services etc](#) find high clientele associated with industrial clients. Qatar Aircraft Catering Company (QACC) enjoys the monopoly of catering to in-flight operations while Yemek Doha entered the industry with winning big army catering contracts.



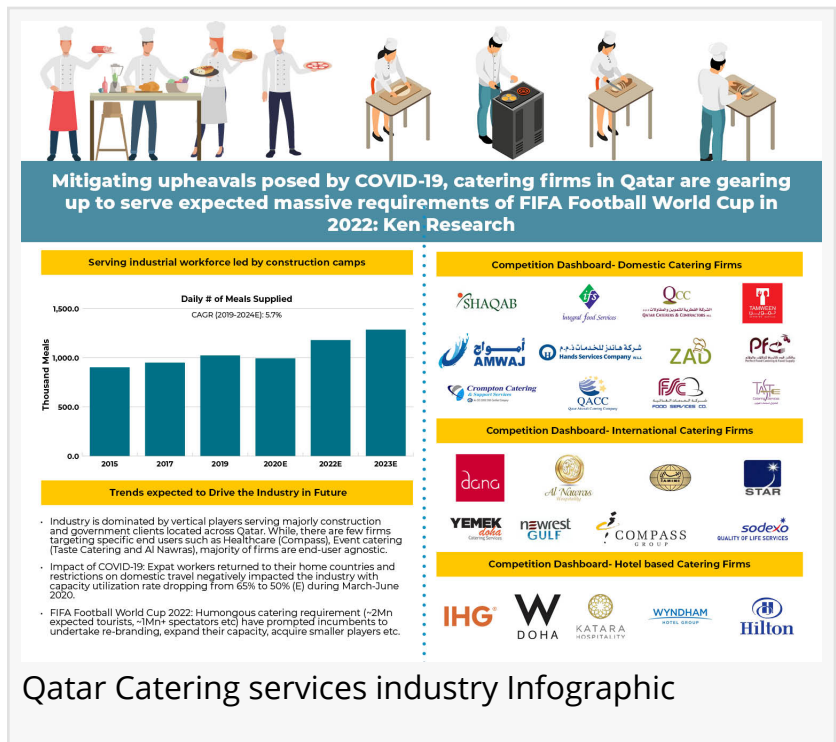
Qatar Catering services industry Cover Image

Prior to COVID-19, industry was operating at capacity utilization rates of ~75%, which dropped to around 65% in April-June 2020. The industry is still recovering and is expected to reach to its pre-COVID levels by Q2 2021. With a spare utilization of 25%, the key question is how would industry adapt to the massive catering requirements in 2022? It is expected that ~2Mn tourists would be coming to attend the football world cup tournament coupled with domestic visitors, putting a huge supply challenge compared to ~1Mn meals being supplied daily. The associated food delivery/logistics management is another challenge as firms prefer to possess limited fleet and capabilities, capable of handling year-long contractual orders.

Moreover, 4 out of 7 firms interviewed by Ken Research, are finding it difficult to arrange for the

required documentation including sustainability reports, supplier code of conduct etc; generating a possibility of convergence of tender allotment to big players.

Considering the expected challenge, certain firms are gearing up to position themselves as a leading candidate for the tender process. Firms including Yemek Doha, Crompton catering, and Newrest Gulf etc. are expanding their production capacity while Future catering is rebranding itself to 'Emporio Gourmet' in order to prepare itself for FWC event. Certain players are also exploring establishing strategic partnerships/joint ventures with international sports catering firms.



Analysts at Ken Research believe that incumbents must strive to position themselves as a unique player capable of handling increased order size and deliver the best services. In order to achieve the same, it is pertinent to establish strategic partnerships with global sports catering firms which would not only augment the capacity but also bring in world-class standards of catering. Firms must also be prepared to rapidly expand their logistics capabilities by partnering with local rental firms. It would be interesting to watch as to how incumbents position themselves during the tender process and react post the FWC event. Would the overcapacity (post 2022) result in reduction of prices, putting the margins of mid and bottom tier firms at risk?

For More Information on the Research Report, refer to below links: -

<https://www.kenresearch.com/food-beverage-and-tobacco/food-services/qatar-catering-services-industry-outlook-to-2024-third-edition/378870-11.html>

Time Period Captured in the Report:-

Historical Period: 2015–2019

Forecast Period: 2020-2024

Key Topics Covered in the Report:-

Socio-Demographic Outlook of Qatar

Snapshot on Food & Beverage Industry

Catering Services Industry in Qatar (Market Size and Segmentation)

Competitive Landscape of Firms (Operational Performance, Financial Performance, Company

Profiles)

Overview of Global players with prior experience in organizing sporting events

Regulations and Certifications applicable to industry

Future Outlook of Industry – including impact of COVID-19

Best Selling MENUSs – End user segment wise

Related Reports by Ken Research: -

<https://www.kenresearch.com/food-beverage-and-tobacco/food-services/jordan-catering-service-market/174406-11.html>

<https://www.kenresearch.com/food-beverage-and-tobacco/general-food/saudi-arabia-canned-food-market/149549-11.html>

<https://www.kenresearch.com/automotive-transportation-and-warehousing/logistics-and-shipping/qatar-logistics-warehousing-market/189101-100.html>

Contact Us:-

Ken Research

Ankur Gupta, Head Marketing & Communications

Ankur@kenresearch.com

+91-9015378249

Ankur Gupta

Ken Research Private limited

+91 90153 78249

ankur@kenresearch.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/532475748>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.