

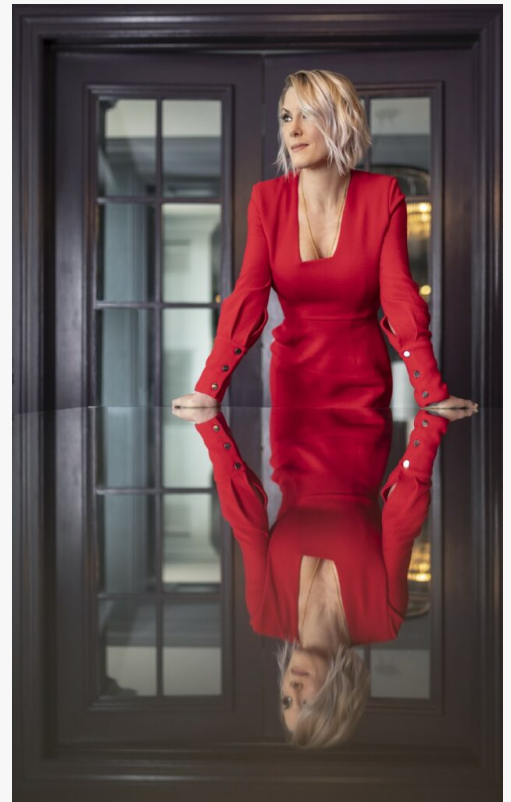
Bouncing Back Discussed by Antonia Hock and Jacqueline Snyder

Antonia Hock, Global Head of The Ritz-Carlton Leadership Center. Jacqueline Snyder, behind The Product Boss coaching platform and podcast.

GREENWICH, CT, USA, December 11, 2020

/EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.

Two recent interviews by Fotis Georgiadis focus on 'resilience', what it is, who has it and how to get it. As part of the interviews, Fotis Georgiadis is helping his clients reach a broader audience, strengthen their brand and corporate image, and move ahead of their competitors. Reach out to him at the below contact options to get your company, your brand, breaking free from its restraints and becoming a bigger success.



Antonia Hock, Global Head of The Ritz-Carlton Leadership Center

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When you think of resilience, which person comes to mind? Can you explain why you chose that person?

When I think of resilience, I immediately think of Beck Weathers from the ill-fated Mount Everest summit attempt in 1996 that is covered in John Krakauer's book *Into Thin Air*. After weeks of grueling climbing under the most extreme conditions in the world and summiting, his climbing group faced terrible circumstances and weather conditions that killed many over a period of days. They were a fragmented group of climbers that were spread across the mountain on the decent. Beck Weathers, who was snow-blind and spent the night at 27,000 ft alone and exposed, then descended the mountain further before being left for dead by group of climbers based on

their assessment of his condition. We knew he was near death in those conditions, and he knew that he had been left to die. His choice was to find the internal fortitude to get up and walk down the mountain or die trying. Beck is the ultimate example of resilience for me: Finding a way to tap into your inner well of strength under terrible circumstances. He found the determination and commitment to moving forward when most others could not. That's the pinnacle of resilience.

[Read the rest of the interview here](#)



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Can I say the 25,000+ Product Bosses in our community? It is hard to name just one because the resilience we have seen in our community as a whole has been awe-inspiring.

We work with thousands of small business owners globally that were deeply impacted when the pandemic changed everything. Many of them were already struggling to grow their businesses, and when the world shut down, so did the retail stores, tradeshow, contractors, suppliers, and markets. The pandemic wiped out their plans, and they would need to make new plans that they had no idea how

to execute or if they would work.

But our advice to them was to be resilient, even be so bold to be antifragile. Business owners would need to adapt, try something new, and keep going. And they did! Jessica is just one of many examples of the the business owner success stories we've seen come out of these hardships. Not only did she survive, but really is truly thriving.

Has there ever been a time that someone told you something was impossible, but you did it

anyway? Can you share the story with us?

As children of the '80s, we grew up believing women could do anything....but while people said those things, there were very few women in our lives modeling that for us. My mother told me she could not follow her dreams of going to art school or having a business because she chose to raise her children. It was an either-or for her. Minna's mother had to work, so her grandmother raised her and her sisters. It was an either-or for her as well. We did not have many examples of women who worked or ran businesses that could be career-focused and mothers. We wanted to have it all.

We are trying to model for our own families, children, and community that we can be mothers who volunteer at our kids' schools, run two successful companies, and cultivate our relationships with our husbands, all while practicing self-care. But we are throwing away the concept of "having it all."

What does that even mean? Having it all means we are comparing to someone else's "all." Instead, we are discovering what is possible for each of us, individually, when it comes to balancing relationships, self-care, children, and business. It is messy and imperfect. Somedays, we will feel like we are winning at business, and sometimes we will be the mom of the year. But we also allow those days to feel like we are dropping the ball on all of it. But we get back up, we learn, we adapt, and we keep going.

[The full interview is available here](#)

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

Contact and information on how to follow Fotis Georgiadis' latest interviews:

Website: <http://www.fotisgeorgiadis.com>

Email: fg@fotisgeorgiadis.com

LinkedIn: <https://www.linkedin.com/in/fotis-georgiadis-994833103/>

Twitter: <https://twitter.com/FotisGeorgiadi3> @FotisGeorgiadi3

Fotis Georgiadis

fotisgeorgiadis.com

+1 203-983-1234

[email us here](#)

Visit us on social media:

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