

LIYO resolves 2020 anxiety with their reflectively modernist Pop Ballad 'Overwhelmed'

LONDON, UNITED KINGDOM,
December 14, 2020 /

EINPresswire.com/ -- London-based Pop artist, LIYO, released their third single 'Overwhelmed' after connecting with their fans during lockdown and finding out exactly what they needed to hear. As a result, an aptly overwhelming compassionate Pop ballad was born.

Overwhelmed steers clear of prosaic proclamations, keeping it raw, real and anything but superficial as LIYO affirms that the feelings that left you feeling so alone in the preceding anxiety-soaked months were felt collectively.

The modernistic feat of soul-infused Electronic Pop, produced by Will Henderson, comes with a KPOP twist while paying ode to 90s RnB and 80s Electro. More importantly, it gives those who want to tune in to a contemporary resonant track a solid offering of aural comfort which reflects and absolves feelings of morosity.



LIYO said:

"I wanted to make sure that my first ever ballad contained a strong, relatable topic that listeners could identify with. Overwhelmed is a song about what happens when you can feel anxiety rearing its head while you try to tell yourself that things are OK, but you're constantly getting that push back from your brain."

Amelia Vandergast at A&R Factory said:

“From the first few notes, the sincerity starts to creep in and reassure you that Overwhelmed is a safe track to sink into. The feeling of connectivity and solidarity which LIIYO brought to the airwaves is priceless, especially in a time when so many people are only just starting to understand anxiety what truly means. Undoubtedly, LIIYO will help many to achieve that mindful resilience and understanding.”

About the artist

London-based artist LIIYO made his debut in June 2020 with the single ‘Bad Reaction’ after spending five years in KPOP-inspired Pop groups. Under their new moniker, LIIYO nurtured and brought into fruition their authentic sound, one which delivers a darker, more grounded and humanistic edge. KPOP remains an inspiration, yet their expression lies at the forefront of their sound that shares similarities to the likes of Troye Sivan, EXO and Taemin.

The global pandemic may have put a halt to LIIYO’s live performances and made it impossible to enjoy the same highlights as they did in 2019 when they performed at Winter Wonderland in Hyde Park in 2019, but their contributions to the airwaves throughout 2020 have been equally as noteworthy.

Listen on [Spotify](#)

Follow on [Instagram](#) @liiyo_music

Watch the video on [YouTube](#)

Stefan Toren

A&R Factory

+44 844 884 8607

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/532737420>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.