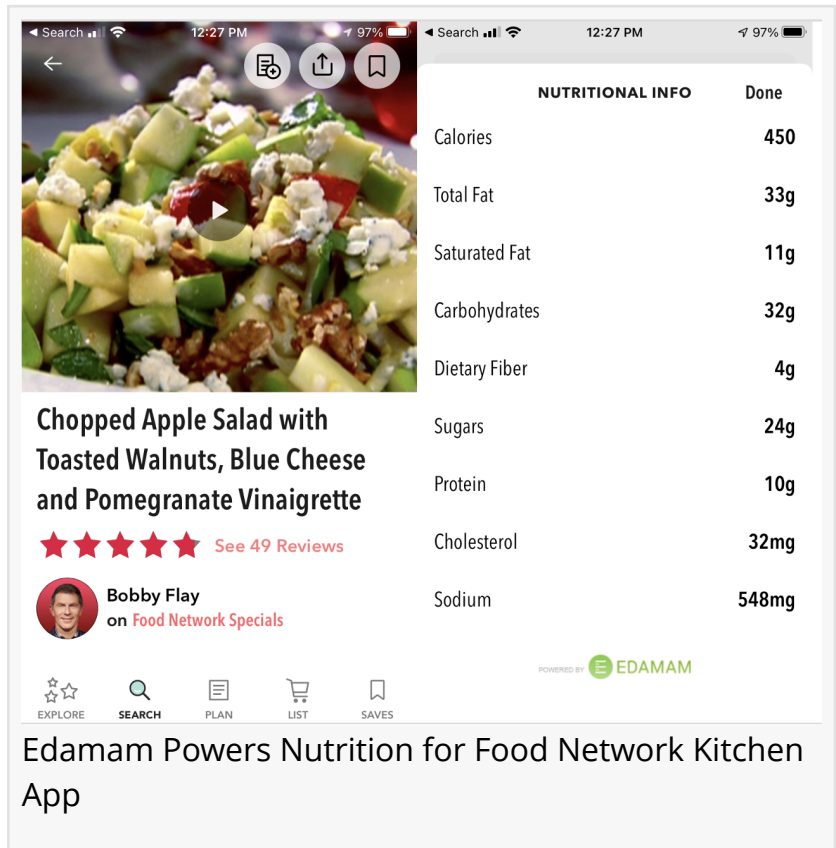


Edamam Powers Nutrition Data for Food Network Kitchen Recipes

Discovery, Inc.'s Food Network Kitchen leverages Edamam's technology to add nutrient data, diet, and allergen tagging to recipes in its eponymous app.

NEW YORK, NY, UNITED STATES, December 17, 2020 / EINPresswire.com/ -- Edamam, a B2B provider of nutrition analysis, data, and meal recommendation solutions to food, health, and wellness companies, has been selected by Discovery, Inc. to provide nutrition data to recipes in the Food Network Kitchen app. Edamam's unique technology produces highly accurate, detailed nutrient, allergen, and diet data for recipes. It is already working with top recipe creators such as New York Times Cooking and America's Test Kitchen and a number of restaurants and catering companies to enhance with nutrition data their existing and new recipes.



“

Working with Discovery on their Food Network Kitchen app solidifies Edamam's position as the premier provider of deep and accurate nutrition data to the food media space.”

Victor Penev

To deliver the service for the Food Network Kitchen app, Edamam is leveraging its [Nutrition Analysis API](#), which utilizes Edamam's unique, food domain-specific, natural language understanding technology. The analyzed data contains information about the content of all macro and micronutrients. It also labels recipes according to their appropriateness for all allergens and popular diets, such as vegan, paleo, keto, gluten-free, and low-sugar.

“Working with Discovery on their Food Network Kitchen app solidifies Edamam's position as the premier provider

of deep and accurate nutrition data to the food media space,” commented Victor Penev, the Founder and CEO of Edamam.

Edamam has leveraged its technology to add nutrition data to recipes across the English language web and has built a database of recipe nutrition data for [over 5 million recipes and more than 800,000 individual foods](#) or commonly eaten meals.

“Our mission is to help people make smart, personalized food choices and to that end, we aim to have the largest and deepest database of nutrition data available anywhere,” added Victor Penev.

In addition to its nutrition analysis and data services, Edamam also provides a personalized meal recommendation engine via its [Recipe Search API](#) for health and wellness businesses – another industry-leading solution that helps the customers of Edamam’s clients make the right choice for every meal they eat.

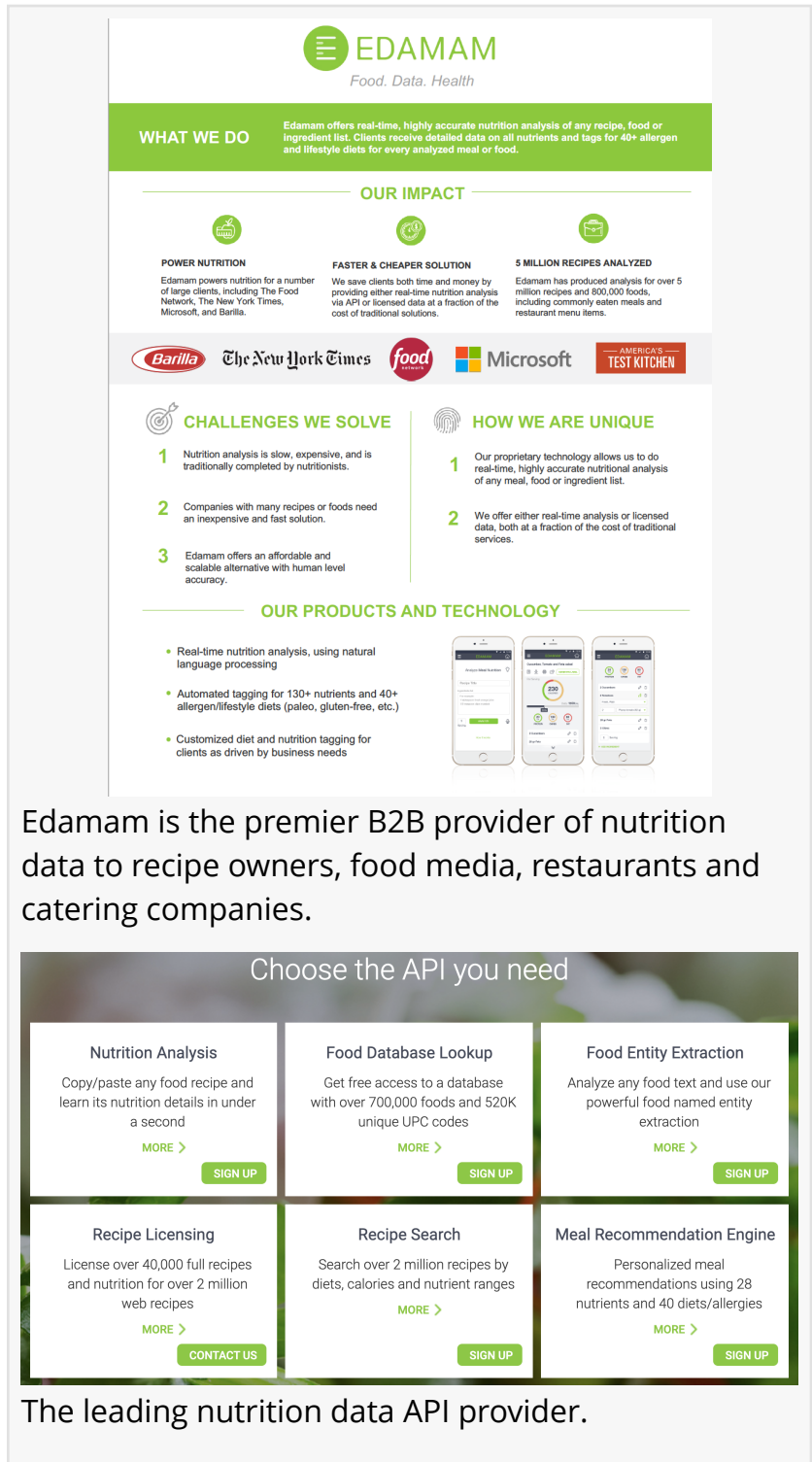
About Edamam

Edamam organizes the world’s food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses.

Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam’s technology helps customers answer their clients’ perennial question: “What should I eat?”

Edamam’s partners and clients include Nestle, Amazon, Microsoft, The New York Times, and Barilla.

For more information, please visit www.edamam.com or developer.edamam.com.



The image displays two screenshots of the Edamam website. The top screenshot is the main landing page, featuring the Edamam logo and tagline "Food. Data. Health." It highlights the company's mission to provide real-time nutrition analysis and lists its impact, including powering nutrition for large clients like The Food Network and The New York Times, and analyzing over 5 million recipes. It also lists challenges it solves, such as slow and expensive nutrition analysis, and how it is unique through its proprietary technology. The bottom screenshot shows a grid of API options for users to choose from, including Nutrition Analysis, Food Database Lookup, Food Entity Extraction, Recipe Licensing, Recipe Search, and Meal Recommendation Engine, each with a brief description and a "SIGN UP" button.

EDAMAM
Food. Data. Health

WHAT WE DO
Edamam offers real-time, highly accurate nutrition analysis of any recipe, food or ingredient list. Clients receive detailed data on all nutrients and tags for 40+ allergen and lifestyle diets for every analyzed meal or food.

OUR IMPACT

- POWER NUTRITION**
Edamam powers nutrition for a number of large clients, including The Food Network, The New York Times, Microsoft, and Barilla.
- FASTER & CHEAPER SOLUTION**
We save clients both time and money by providing either real-time nutrition analysis via API or licensed data at a fraction of the cost of traditional solutions.
- 5 MILLION RECIPES ANALYZED**
Edamam has produced analysis for over 5 million recipes and 800,000 foods, including commonly eaten meals and restaurant menu items.

CHALLENGES WE SOLVE

- Nutrition analysis is slow, expensive, and is traditionally completed by nutritionists.
- Companies with many recipes or foods need an inexpensive and fast solution.
- Edamam offers an affordable and scalable alternative with human level accuracy.

HOW WE ARE UNIQUE

- Our proprietary technology allows us to do real-time, highly accurate nutritional analysis of any meal, food or ingredient list.
- We offer either real-time analysis or licensed data, both at a fraction of the cost of traditional services.

OUR PRODUCTS AND TECHNOLOGY

- Real-time nutrition analysis, using natural language processing
- Automated tagging for 130+ nutrients and 40+ allergen/lifestyle diets (paleo, gluten-free, etc.)
- Customized diet and nutrition tagging for clients as driven by business needs

Choose the API you need

Nutrition Analysis Copy/paste any food recipe and learn its nutrition details in under a second MORE > SIGN UP	Food Database Lookup Get free access to a database with over 700,000 foods and 520K unique UPC codes MORE > SIGN UP	Food Entity Extraction Analyze any food text and use our powerful food named entity extraction MORE > SIGN UP
Recipe Licensing License over 40,000 full recipes and nutrition for over 2 million web recipes MORE > CONTACT US	Recipe Search Search over 2 million recipes by diets, calories and nutrient ranges MORE > SIGN UP	Meal Recommendation Engine Personalized meal recommendations using 28 nutrients and 40 diets/allergies MORE > SIGN UP

The leading nutrition data API provider.

Victor Penev

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