

Urban South Brewery Unveils 2021 Beer Release Calendar

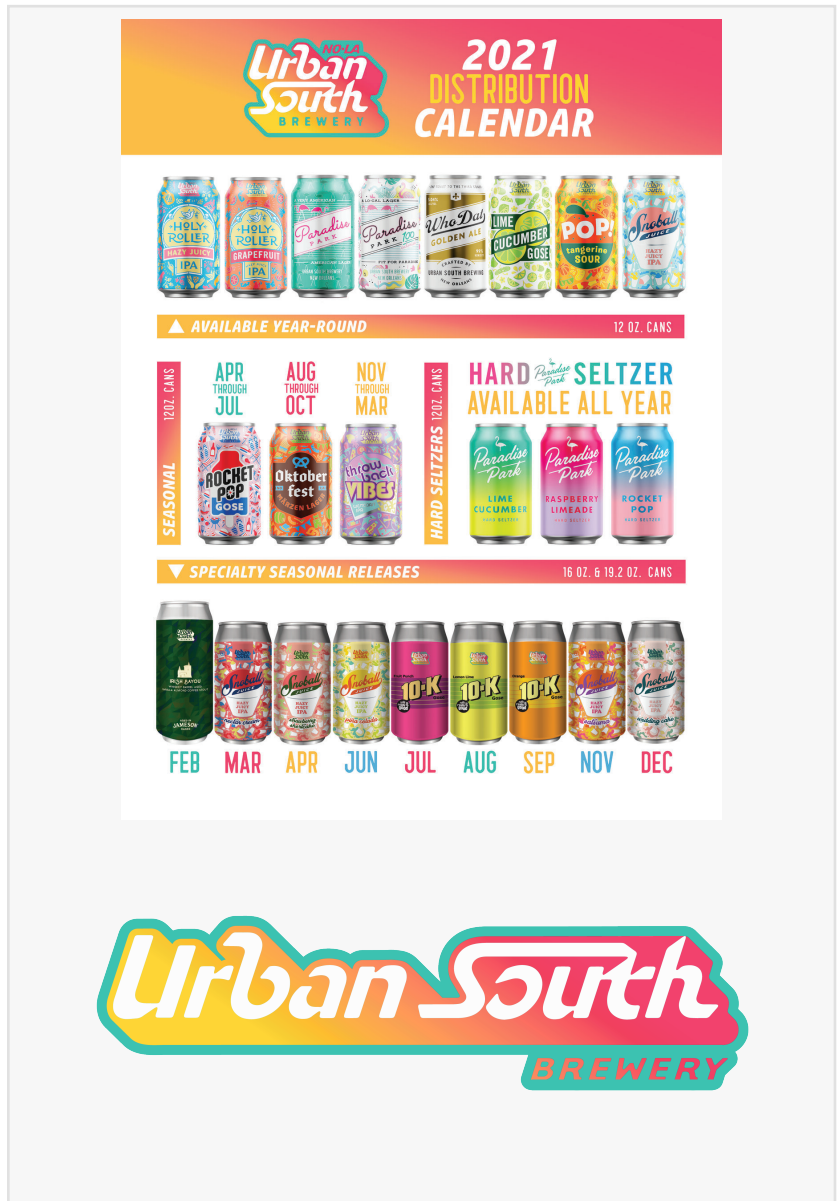
Award-winning craft brewery announces year-round and seasonal lineup for next year

NEW ORLEANS, LOUISIANA, USA, December 16, 2020 / EINPresswire.com/ -- [Urban South Brewery](https://www.einpresswire.com/Urban-South-Brewery), the largest craft brewery in New Orleans, today announced its beer release schedule for 2021. Adding to its growing beer portfolio, Urban South has several new seasonal craft beer offerings, a line of hard seltzers, and a series of specialty releases joining its year-round fan favorites. The brewery will close out 2020 having released more than 190 unique beers ranging from heavily fruited sours to double IPAs.

“We’re absolutely thrilled with our lineup heading into the new year and can’t wait to share some of our favorite beers with our fans,” says Jacob Landry, Founder of Urban South Brewery. “We feel that our expanding lineup represents the evolution of Urban South as a brewery in recent years, and reflects our vision to bring bold innovation to more traditional beer styles.”

Some of the highlights from Urban South’s 2021 calendar include:

- Seasonal beer turnover: Consumer demand for the award-winning Lime Cucumber Gose prompted Urban South to add the previously seasonal beer to its year-round lineup in 2020.



The graphic is titled "Urban South Brewery 2021 DISTRIBUTION CALENDAR". It features a grid of beer cans categorized into three sections:

- AVAILABLE YEAR-ROUND (12 OZ. CANS):** Includes cans for Holy Roller IPA (Grapefruit), Paradise IPA (Mango), Paradise IPA (Pineapple), WhoDad Golden Ale, Lime Cucumber Gose, POP! Mango Lemon Sour, and Inhabits IPA (Sour).
- SEASONAL (12 OZ. CANS):** Includes Rocket Pop Gose (Apr through Jul), Oktoberfest (Aug through Oct), and Know Your Vibe (Nov through Mar).
- HARD SELTZERS (12 OZ. CANS):** Includes Paradise Park Lime Cucumber, Paradise Park Raspberry Limeade, and Paradise Park Rocket Pop Hard Seltzer (Available all year).
- SPECIALTY SEASONAL RELEASES (16 OZ. & 19.2 OZ. CANS):** Includes cans for 10-K IPA (Feb, Jul, Aug, Sep, Nov, Dec) and Inhabits IPA (Sour) (Feb, Mar, Apr, Jun, Dec).

The Urban South Brewery logo is displayed at the bottom of the graphic.

Rocket Pop Gose will launch as the new spring/summer seasonal offering in April 2021, while Throwback Vibes will return as the winter seasonal beer.

- Paradise Park Hard Seltzer now available year-round: This newly released line of hard seltzers will be available for fans to enjoy all year. Seltzer flavors are inspired by some of Urban South's most popular beers and currently include Lime Cucumber, Raspberry Limeade and Rocket Pop. Urban South plans to continue expanding the [Paradise Park brand family](#) in 2021.

- New series of specialty releases: New for 2021, Urban South will release a rotation of specialty beer throughout the year. Highlights include popular Snoball Juice variants, a Jameson barrel-aged coffee stout, and a variety of 10-K Goses inspired by the regional sports drink.

To learn more about Urban South Brewery, visit UrbanSouthBrewery.com.

To download the 2021 release calendar, visit:

<https://www.dropbox.com/s/hwubttr06glai8/2021%20Release%20Calendar.jpg?dl=0>.

About Urban South Brewery

Founded in 2016, Urban South Brewery inspires community and fellowship through the gospel of good beer. With deep roots in Louisiana and a new satellite location in Texas, Urban South - HTX, the award-winning brewery is making its mark in the beer industry. Recent accolades include: 2020 Great American Beer Festival (Gold), 2020 Beer Army Awards (Gold and Silver), 2019 U.S. Beer Open Championships (Silver), 2019 Best of Craft Beer Awards (Bronze), and 2019 Beer Army Awards (Gold and Silver). Urban South prides itself on being a strong community partner, and - with a belief that beer is a family affair - the brewery features a family-friendly taproom. For more information, please visit www.UrbanSouthBrewery.com and follow on Instagram, Facebook and Twitter for all of the latest information on events and new releases. @urbansouthbeer @urbansouth_htx

###

Morgan Whitehouse
Campbell Consulting
morgan@campbellconsulting.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/532931139>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.