

Donoghue Forlines' Two New ETFs Meet Demand for Targeted Exposure

BOSTON, MASSACHUSETTS, UNITED STATES, December 17, 2020 /EINPresswire.com/ -- Donoghue Forlines LLC, the Boston-based tactical asset management firm announced the launch of two new exchange-traded funds (ETFs) on December 8, 2020.



- The TrimTabs Donoghue Forlines Risk Managed Innovation ETF (DFNV)
- The TrimTabs Donoghue Forlines Tactical High Yield ETF (DFHY)

Donoghue Forlines launched both funds in partnership with Trim Tabs Asset Management, the fast-growing ETF provider with a focus on free cash flow as a leading quality metric.

"We've long made use of ETFs in building tactical, risk-managed solutions for all types of investors, and we're very pleased to be partnering with TTAM in bringing these new ETFs to the marketplace," said John A. Forlines, III, Chief Investment Officer with Donoghue Forlines. "We're confident that investors and advisors will find these differentiated approaches to be extremely useful as they search for opportunities in the equity universe and tactical approaches to navigating fixed income."

DFNV aims to track the performance of the TrimTabs Donoghue Forlines Risk Managed Free Cash Flow Innovation Index. The rules-based Index seeks to provide risk-managed exposure to U.S. publicly traded companies with both strong free cash flow and strong research and development spending.

"We're very excited to be launching an ETF designed to capture not only the most innovative companies but specifically that subset of innovators that is simultaneously generating consistent free cash flow, something our research has long found to be a signal of potential outperformance," said Bob Shea, CEO & Chief Investment Officer with TTAM. "Our proprietary algorithm, which utilizes a free cash flow innovation score in powering this fund, is well complemented by the tactical asset allocation model that our partners at Donoghue Forlines bring to the table."

DFHY is designed to track the performance of the TrimTabs Donoghue Forlines Tactical High Yield Index. This index also follows a rules-based strategy that employs a tactical overlay driven by a technical signal to determine a bullish or defensive posture. Should market conditions warrant defensive positioning, the tactical overlay will trigger a move that will shift 80% of the portfolio into intermediate-term U.S. Treasury ETFs. When a more bullish posture is indicated, the Index and Fund will shift to positions in High Yield Fixed Income ETFs.

“Though DFHY is our first fixed income ETF, it fits well with the overall TTAM approach and philosophy,” added Shea. “We’re very pleased to be providing this powerful new tool for investors that can help them take some of the guesswork out of the income sleeve of their respective portfolios.”

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About Donoghue Forlines:

Donoghue Forlines is a Boston-based tactical investment firm that has specialized in active risk-managed portfolios since 1986. They offer a full suite of proactive strategies designed to help advisors and their clients de-risk when market circumstances warrant it, enabling them to stay disciplined to meet their investment objectives. For more information, visit www.donoghueforlines.com

About TrimTabs Asset Management

TrimTabs Asset Management (TTAM) was founded in 2008 on the belief that investors should be able to access alpha-oriented strategies that aim to outperform the broad market without paying high management fees. TrimTabs’ investment products are based on 30 years of TrimTabs Investment Research and built around the firm’s proprietary Free Cash Flow-driven quantamental investment process. For more information, visit <https://trimtabsfunds.com/>

The fund’s investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory and summary prospectus contains this and other important information about the investment company, and it may be obtained by calling 1-800-617-0004. Read it carefully before investing.

Investing involves risk, and principal loss is possible. There is no guarantee that the Funds will achieve their investment objectives. Returns on investments in foreign securities could be more volatile than investments in domestic securities. Investment in lower-rated and non-rated fixed income securities presents a greater risk of loss to principal and interest than higher-rated securities. Passive funds that seek to track an index may hold the component securities of the underlying index regardless of the current or projected performance of a specific security or the

relevant market as a whole, which could cause the fund returns to be lower than if the fund employed an active strategy.

Opinions expressed are subject to change at any time, are not guaranteed, and should not be considered investment advice.

Shares of any ETF are bought and sold at market price (the current price at which shares are bought and sold, not NAV (the dollar value of a single share, based on the value of the underlying assets of the fund minus its liabilities, divided by the number of shares outstanding)). They may trade at a discount or premium to NAV, are not individually redeemed from the Fund, and brokerage commissions will reduce returns.

The TrimTabs Donoghue Forlines ETFs are distributed by Quasar Distributors, LLC.

Free Cash Flow (FCF) represents the cash that a company is able to generate after accounting for capital expenditures.

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