

Outbound MICE Tourism Market - China Industry Analysis, Size, Share, Growth, Trends and Forecast 2020 – 2026

Latest Market Analysis Research Report on “China Outbound MICE Tourism Market 2020” has been added to Wise Guy Reports database.

PUNE , MAHARASHTRA, INDIA, December 21, 2020 /EINPresswire.com/ -- [China Outbound MICE Tourism Industry](#)

New Study Reports “Outbound MICE Tourism Market 2020 China Market Opportunities, Challenges, Strategies and Forecasts 2026” has been Added on WiseGuyReports.

Report Overview of China Outbound MICE Tourism Market

China Outbound Meetings, Incentives, Conferences and Exhibitions (MICE) tourism market is expected to surpass US\$ 28 Billion by 2025.

The report provides an in-depth market analysis through historical data, verifiable projections, and qualitative insights about the China Outbound MICE Tourism Market size. Every projection featured in the report has been derived using assumptions and proven research methodologies. It provides a repository of both analysis and information for each facet of the market comprising top industry players, regional markets, competitive analysis, and current market trends.

Outbound MICE Tourism Market Key Players

Major players in the China Outbound MICE Tourism Market are evaluated, taking into account their market share, recent developments, new product releases, alliances, mergers or acquisitions, and the markets served. The report provides a comprehensive review of their product portfolios to analyze the products and applications that they concentrate on when operating in the Outbound MICE Tourism Market.

China Outbound MICE Tourism Market Drivers and Restraints

The report has included a comprehensive analysis of different factors that fuel the growth of the China Outbound MICE Tourism Market 2020-2026 It includes growth potential, drivers, restraints, industry-specific challenges and risks, and opportunities that transform the market in a negative

or positive way. Every factor has been evaluated in detail to offer a complete accurate grasp of the market.

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Further key findings from the report suggest:

- China is one of the fastest growing outbound MICE tourism markets
- Chinese MICE travelers made nearly 5 million trips in 2017.
- United States and Hong Kong generates the highest revenue in the market
- Japan is anticipated to register fastest growth rate over the forecast period

The Latest Industry Data Included in this Report:

- Market Size & Analysis: China Outbound Travelers Visitation & Spending (2013 - 2025)
- China Outbound Travelers Visitation & Forecast (2013 - 2025)
- China Outbound Travelers Spending & Forecast (2013 - 2025)
- Market Size & Analysis: China Outbound MICE Travelers Visitation & Spending (2013 - 2025)
- China Outbound MICE Travelers Visitation & Forecast (2013 - 2025)
- China Outbound MICE Travelers Spending & Forecast (2013 - 2025)
- China Outbound MICE Travelers Visitation & Spending Share & Y-o-Y Growth (%) (2013 – 2025)
- China MICE Travelers Visitation to Major 21 Countries & Forecast (2013 - 2025)
- China MICE Travelers Spending to Major 21 Countries & Forecast (2013 - 2025)
- Identification of Key Market Drivers and Inhibitors of the China Outbound MICE Tourism Market

China Outbound MICE Tourism Market Regional Analysis

The China Outbound MICE Tourism Market report sheds light on the analysis as well as market forecast on the regional and also the China level. Delving deep into the report, it also covers the various growth opportunities and recent trends across five regions, including the Asia Pacific (APAC), North America, Latin America, Europe, and the Middle East & Africa (MEA). An in-depth study has been carried out covering every region with regard to the prevalent trends, outlook, and different opportunities that are likely to impact the market positively in the long run. The report also offers the most up to date information related to the technological developments and growth prospects based on the regional landscape.

China Outbound MICE Tourism Market Research Methodology

The report provides first-hand information performed by key players using quantitative & qualitative assessment as per the parameters of the Porter's Five Force Model. It throws light on the macro-economic indicators, parent market trends, and growth factors. Primary (surveys,

interviews, and questionnaires) & secondary researches (SEC filings, white paper references, and published reports) have been carried out to provide a better understanding of the market. The data used in the report has passed multi-step verification to assure both the authenticity as well as the quality of the insight that is provided. Bottom-up & top-down approaches are also used for ensuring the credibility of the valuations and market segments.

China Outbound MICE Tourism Market Competitive Landscape

The report sheds light on the competitive landscape, along with a detailed analysis of the top industry players in the China Outbound MICE Tourism Market.2020-2026 Besides, it highlights the different strategies encompassed by the players to create a footprint in the market. These strategies include partnerships, joint ventures and collaborations, new product development and new product launch, contracts, extensive R&D, strategic alliances, and mergers & acquisitions.

Report covers:

Comprehensive research methodology of China Outbound MICE Tourism Market.

This report also includes detailed and extensive market overview with gap analysis, historical analysis & key analyst insights.

An exhaustive analysis of macro and micro factors influencing the market guided by key recommendations.

Analysis of regional regulations and other government policies impacting the China Outbound MICE Tourism Market.

Insights about market determinants which are stimulating the China Outbound MICE Tourism Market.

Detailed and extensive market segments with regional distribution of forecasted revenues

Extensive profiles and recent developments of market players

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