

Raymond Reggie Announces New Cooking Website

Ray Reggie of New Orleans, Louisiana announces his plans for an interactive cooking and recipe website.

NEW ORLEANS, LA, UNITED STATES, January 5, 2021 /EINPresswire.com/ -- [Ray Reggie](#), known for his love of cooking and New Orleans food, culture, and recipes has announced exciting plans to unveil a totally new [website](#) that will allow his massive follower base to send in their favorite cajun, souther, creole, and NOLA based recipes to be added to his website and shared around the world. In an



Traditional New Orleans Cooking

interview with Raymond Reggie, he stated "Finding authentic recipes for quality gumbo, jambalaya, beignets, and po-boys is pretty much impossible. The stuff you find on Pinterest just isn't the real deal - I want to give people an easy source of great recipes free of charge."

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The website will simply be www.RayReggie.com and the team building it to be interactive is already hard at work. Raymond Reggie is already seeking the first 20 recipe applications on the new website right now under the "Submit Recipe" tab. The first 10 people to send in a recipe will have guaranteed placement on the website to be seen by thousands of New Orleans, Mandeville, Lafayette, and

Crowley residents that frequent Reggie's website.

Raymond “Ray” Reggie began his career in the automobile business in 1983 as a salesman and has worked at practically every position in the business. He is recognized by peers in the auto and media industries as a leader in marketing, branding, e-commerce, and sales training. Lecturing throughout the country on how to effectively start and operate Business Development Centers (BDC), Ray delivers his signature series of training programs directed at optimizing website

traffic through branding, marketing, and traditional advertising.

Ray's extensive advertising experience dates back to 1991 when he started a national based media placement company that grew into a \$65 million annual business. Ray relies extensively on the marriage of Quantitative and Qualitative data when building marketing campaigns. This "Q & Q" methodology is a fundamental staple in every media campaign that he designs in the arenas of direct response, automotive, and political campaigns. He has also developed and implemented strategic multimedia campaigns to drive heavy traffic to web sites. Utilizing advanced and proprietary web traffic reports to constantly monitor, tweak and change his campaigns, Ray ensures optimum success and cost-effectiveness.

Ray Reggie was one of the first media buyers in the country to incorporate cable as a utilized medium for political campaigns. Ultra-Target messages are directed to the exact intended audience to maximize effectiveness and generate an optimal return on investment. In addition to paid media, Ray is routinely retained to garner and manage earned media and crisis communication for clients ranging from independent enterprises to Fortune 500 companies. His public relations and media skills and experience have made him an in-demand lecturer at colleges, universities, media outlets, trade groups, as well as many national and state associations.



Ray Reggie



Ray Reggie Now Accepting Recipes

When Ray is not working, he enjoys traveling, spending as much time as he can with his family New Orleans, entertaining friends and cooking.

Raymond Reggie

Raymond Reggie - Mandeville, Louisiana

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