

Real Wealth Solutions® Introduces New Way of Building Businesses and Protecting Income

NEW YORK, NEW YORK, UNITED STATES, December 23, 2020 /EINPresswire.com/ -- [Real Wealth Solutions](#)® is introducing a new way of building businesses and protecting income at the same time. It is a creative way of using insurance assets – and it is “new” in the sense that most [business](#) owners have never heard of it.

To learn more about using [life insurance](#) to build your business, visit <https://RealWealthSolutions.com>.

“It’s not a new idea per se, as it’s been used for over 100 years,” says Kevin J. Donaldson, founder, and CEO of Real Wealth Solutions. “It’s just relatively unknown to – and sadly underutilized by – today’s business owners. And I thought now was the best time to revisit this technique, especially since we’re in the middle of an economic crisis.”

Policy Loans

Donaldson’s tactic is to take policy loans from life insurance assets. This is opposed to the usual method of getting loans from banks and other lending institutions. The advantages of taking policy loans from insurance are easily evident: There is no age limit, no collateral, and no credit investigations involved.

“Most business owners don’t realize that certain life insurance products have cash values they



The image block contains the Real Wealth Solutions logo, which features a blue circular emblem with a white stylized 'S' and a starburst, followed by the text 'REAL WEALTH SOLUTIONS, INC.' and 'A MASTERMIND GROUP'. Below the logo is a photograph of four diverse people (two women and two men) gathered around a table with a laptop, looking at the screen and celebrating with their arms raised. The caption below the photo reads 'Real Wealth Solutions'.

can borrow against,” Donaldson says. “My job is to talk to these owners, learn about their unique personal and business needs, and form a life insurance package they can use as a sort of ‘Personal Bank’ they can take loans out of in the future.”

Donaldson hopes more business owners will catch on to this strategy. “It hits two birds with one stone – business owners can get personally insured and gain access to funds they’d otherwise never get in such short notice.”



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Full Value Keeps Compounding

The cherry on top is that life insurance assets continue compounding at full value, even after a business owner takes out policy loans. That means it is possible to reach a point where a policy loan will pay for itself.

“It’s been done before,” Donaldson says. “Walt Disney, Ray Kroc, J.C. Penney, and a bunch of other successful business owners – they’ve used this strategy to build their empires. Now, ordinary business owners can, too. I’m just here to help show them the way.”

Summary

Today’s business owners would do well to explore funding their businesses using policy loans against their life insurance assets. Real Wealth Solutions® is currently showing business owners how to use this pandemic-proof strategy, as well as creating life insurance packages tailored to each unique business.

About Real Wealth Solutions, Inc.

Real Wealth Solutions® is a mastermind group helping ordinary individuals from all over America, from all walks of life, achieve financial independence through the establishment of multiple sustainable businesses from one's own home. The group's main goal is to improve the quality of life for all its members. We give entrepreneurship training, business coaching, and home-based business opportunities to get even the greenest business owner started.

About Kevin J. Donaldson

Kevin J. Donaldson is an entrepreneur, speaker, business coach, and bestselling author. He is the founder and CEO of Real Wealth Solutions®, a mastermind group whose advocacy is to teach ordinary people how to start sustainable, successful small businesses from home, enabling them to enjoy more control, stability, wealth, and happiness in their lives.

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