

GoodFirms Recent Survey Reveals Around 66.4% of Shoppers Expect Home Delivery to be Super Fast

The study highlights the different parameters that delivery services need to gain trust and loyalty from consumers.

WASHINGTON DC, WASHINGTON , UNITED STATES, December 23, 2020 /EINPresswire.com/ -- Covid-19 has led consumers to stay at home and ramp up online shopping to get the items they need. Due to the pandemic, home delivery services are in demand to maintain the social distancing and spread of the diseases. Thus, it has accelerated the growth of eCommerce and has changed the way businesses operate around the world.



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Research discloses what home delivery services people trust the most and how they can align.”

GoodFirms Research

The retail, brick & mortar stores are taking the assistance of [Top Ecommerce Development Companies](#) to make an online presence for themselves as customers turn to eCommerce as a solution to meet their requisites. Today, consumers have come into a content zone where they prefer eCommerce shopping and expect speedy delivery of their orders.

For the same reason, online businesses focus on the delivery process and various other factors for better customer experiences and loyalty. According to the GoodFirms recent survey on [Do People Trust Home Delivery Services](#) have highlighted how businesses can align their delivery services and stand out of the crowd.

The study shows the varied factors that consumers rely on to trust delivery: about 66.4% of consumers expect home delivery to be super fast, around 62.2% believe delivery with shipment tracking. In a crisis time, 58% of shoppers wish to receive sanitized and hygienic products, and

80.6% of buyers trust delivery from large online marketplaces.

GoodFirms conducted this survey to provide a clear perspective to the eCommerce businesses on what makes people trust in their home delivery services and how they can implement to live up to their customers' expectations. In this research, 500 consumers worldwide participated to share insights about their preferences regarding home delivery services provided by e-retailers, local shops, and extensive online marketplaces.

The respondents of the survey belong to diverse socio-economic geographies such as the United States (23.2%), Canada (20.0%), United Kingdom (14.0%), India (13.8%), Australia (13.0%), and Others (16.0%).

The participants were primarily males (71.4%), along with females (27.8%). While, the age distribution among all the research contributors was - 9.0% of Generation Z (18-24), 70.8% of Millennials (25-39), and 19.0% of Gen X (40-59).

The respondents were asked questions about the delivery factors that matter to them the most, products they order more, the outlets/shops they prefer, the shopping frequency, and favored alternatives to online delivery.

Globally recognized B2B GoodFirms is a maverick research, ratings, and reviews platform. It builds a bridge for the service seekers to associate with the most excellent partners. The research team GoodFirms evaluates each firm through several qualitative and quantitative measures.

The research mainly includes three main criteria that are Quality, Reliability, and Ability. Further, these components are subdivided into numerous metrics, such as verifying the past and present portfolio of each agency, years of experience in the expertise area, online market penetration, and reviews from clients

Focusing on overall research, every agency is assessed and provided with a set of scores that are out of a total of 60. Hence, according to these points, all the firms are indexed in the list of most excellent software, top development companies, and various sectors of industries. Here at GoodFirms, the businesses can associate with the [Top Shipping Companies](#) that are indexed with authentic ratings and reviews.

Moreover, GoodFirms supports the service providers by asking them to engage in the research process and show evidence of their work. Thus, grab an opportunity to get listed for free in the



list of top companies as per the categories. Obtaining the position at GoodFirms among the best service providers helps firms to expand their reach to new prospects globally, increase their productivity and sales

About GoodFirms:

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient Shipping companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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