

# Top Rehabilitation Robotics Society, IISART, elected Fourier Intelligence Global CEO Zen Koh as Industry Ambassador

*The International Industry Society in Advanced Rehabilitation Technology (IISART) has officially elected Mr Zen Koh as the inaugural ambassador*

SINGAPORE, December 26, 2020 /EINPresswire.com/ -- The International Industry Society in Advanced Rehabilitation Technology ([IISART](#)) has officially named [Zen Koh](#) and Dr Gery Colombo to become the industry body's inaugural ambassadors, responsible for expanding its global network of associate members and corporate partners.



Mr Zen Koh, Co-Founder, Group Deputy CEO, Fourier Intelligence.

The decision was officiated during the society's annual General Assembly (GA) with a unanimous vote. Koh, currently Co-Founder and Group Deputy Group CEO of [Fourier Intelligence](#), was elected into his role as an IISART ambassador alongside Dr Colombo, the founder and former president of IISART. Gery Colombo is also the Founder and former CEO of Hocoma AG in Zurich.

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Together with IISART, we look forward to boosting collaboration in strengthening knowledge exchange, influencing health policy, and achieving reimbursement for rehabilitation technology industry.”

*Zen KOH*

Headquartered in Zurich, Switzerland, IISART is an organisation that seeks to promote modern healthcare technology in rehabilitation.

“Zen has made valuable contributions to the field of rehabilitation technology for a long time,” Dr Iris Jakob, co-president of IISART, explained the reason for electing Koh as an ambassador.

“A well-connected, globe-trotting technopreneur with a

long career in neurorehabilitation technology, spanning across research and development, clinical application, and market development, Zen is a well-respected professional, and we believe he is well-positioned to give IISART greater visibility across the world and offer support in cross-cultural communication.” Dr Jakob adds.

“Many of the IISART members know him well, and we appreciate him, not only for his business abilities but also for his soft skills,” Dr Martina Spiess, the other co-president of IISART, says. “Zen brings people together, across the globe and across cultures, languages, time zones.”

Koh, who joined Fourier Intelligence in June 2018, is expected to swell the ranks of IISART company members after he is installed in his new role. He is also the first Asian to enter the steering committee of IISART.

“This is a privilege for me personally, to work alongside a team of professionals and experts in this industry to further champion and promote technologies for rehabilitation. I am humbled and appreciative that the IISART members acknowledge my past works,” says Koh.

“It is also immensely uplifting to know that I am awarded this ambassadorship together with the much revered Dr Gery Colombo, who had been president of IISART for eight years before stepping down in 2019.”



Grey Colombo, Founder and Former CEO of Hocoma AG



Fourier's next generation RehabHub™ Robotics and central patient management system.



Fourier Intelligence's RehabHub™

At the moment, IISART consists of 25 industry-leading company members and five associate

members. Amongst them, five companies – including Fourier Intelligence – are from Asia, a region that IISART is keen to tap further to grow its member base.

“With all the existing strong companies in rehabilitation technology in Asia, there is a lot of potential for IISART,” says Dr Jakob, noting that all geographical regions should be involved if IISART were to push forward rehabilitation technology.

In spite of a clear division of labour between the two new ambassadors, both Dr Colombo and Koh are expected to combine their experiences, knowledge, and personal connections to advance the progress of neurorehabilitation robotics.

Tasked with overseeing IISART’s strategy for the APAC region, Koh will also be responsible for boosting collaboration among members in several areas: the education of stakeholders, organising conferences for knowledge exchange, promoting the field as a whole, contributing to standards of manufacturing, influence health policy and achieve reimbursement.

Complex as these goals are, Koh says he has already made inroads, with a few of Fourier Intelligence’s Asian partners landing nomination into IISART’s various sub-committees.

Moreover, the Global Rehabilitation & Assistive Technology Summit, or GReAT Summit, organised under the auspices of Fourier Intelligence and made its debut early this year, has also been designated as an associate member of IISART pending official approval.

These moves align with IISART’s expectations that Koh will contribute more resources to IISART and broaden its reach across the globe.

“My ambassadorship also marks a milestone for Fourier Intelligence, as we can further foster the exchange of knowledge between the east and west, through IISART. Fourier Intelligence looks forward to sharing its knowledge and experience at the highest level of global excellence in this field,” says Koh.

He believes that Fourier Intelligence, founded in 2015, has made tremendous progress and gained a significant amount of global acknowledgement for its efforts in promoting innovation, development, and adoption of technologies in the field of rehabilitation.



Fourier Intelligence’s industry-leading exoskeleton robotics, ExoMotus™ X2 combining EEG controlling module

“My new role is indicative of the long way this five-year-old startup has come in terms of having a positive contribution to the industry/profession,” says Koh. “With my ambassadorship, Fourier Intelligence is looking forward to partner with IISART and its members to develop the industry/profession further.”

#### About IISART

IISART is dedicated to advance and promote modern healthcare technology in rehabilitation for the benefit of the patient and society at large. IISART shall represent the interests of developers, manufacturers, and marketers of medical devices and their accessories, active capital medical equipment, and services in the field of Robotics, Virtual Rehabilitation and Therapeutic Electrical Stimulation.

#### About Fourier Intelligence

Fourier Intelligence is a technology-driven company, infusing creativity into the development of exoskeleton and rehabilitation robotics since 2015. Together with researchers, therapists, and patients, Fourier Intelligence aims to excel in developing and redefining rehabilitation robotics solutions with inter-connectable intelligent robotics technology by elevating user experience with an intuitive, easy-to-use system to enhance the lives of both patients and therapists.

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