

# Functional Chewing Gum Industry Sales, Supply and Consumption 2020 Analysis and Forecasts to 2029

New Study Reports "Functional Chewing Gum Market 2020 Global Market Opportunities, Challenges, Strategies and Forecasts 2029" has been Added on WiseGuyReports.

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## Introduction/Report Summary:

This report provides in depth study of <u>"Functional Chewing Gum Market"</u> using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Functional Chewing Gum Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Functional chewing gum is the name given to types of chewing gum which impart some practical function instead of, or in addition to, the usual enjoyment provided by a traditional chewing gum as a confectionery product. Examples of this include nicotine gum which is used to aid smoking cessation & so-called Think Gum which designers say they believe may enhance mental functioning. It could be argued that most gum (at least the mint varieties) provides some function in that they can improve bad breath, but such an effect is so widespread that the term 'functional' is almost always applied to gum with some additional function. Medical uses for 'functional chewing gum' include a reported reduction in the duration of post-operative ileus following abdominal and specifically gastrointestinal surgery.

Functional Chewing Gum are mainly classified into the following types: Tooth Protection Gum, Quit Smoking Gum, Weight Loss Gum, Others. Tooth Protection Gum is the most widely used type which takes up about 60.35% of the total in 2016 in Global.

Wrigley, Mondelez, Lotte, Perfetti Van Melle, etc. are the key suppliers in global market, which have leading technology and market position. Top 5 took up about 81.91% of the global market in 2016.

#### **Drivers and Constraints**

The fundamental dynamics that are explored in the report hold substantial influence over the Functional Chewing Gum market. The report further studies on the value, volume trends, and the pricing history of the market. In addition to it, various growth factors, restraints, and opportunities are also analyzed for the market to study the in-depth understanding of the market.

This report also analyzes the impact of Coronavirus COVID-19 on the Functional Chewing Gum industry.

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## **Key Players**

The report has profiled some of the Important players prevalent in the global like – Wrigley, Mondelez, Lotte,

Perfetti Van Melle

GelStat (GSAC)

**ZOFT Gum** 

Hershey's

Think Gum LLC.

Miradent

Cloetta Fazer

**Peppersmith** 

Nicotinell

Orion

Yake and more.

This report covers the sales volume, price, revenue, gross margin, manufacturers, suppliers, distributors, intermediaries, customers, historical growth and future perspectives in the Functional Chewing Gum.

Market Segmentation based On Type, Application and Region:

The global Functional Chewing Gum is analyzed for different segments to arrive at an insightful analysis. Such segmentation has been done based on type, application, and region.

Based on Type, the global Functional Chewing Gum Market is segmented into Tooth Protection Gum, Quit Smoking Gum, Weight Loss Gumand other

Based on Application, the Functional Chewing Gum Market is segmented into Online Sales, Offline Sales, and Others.

Based on Detailed Regional Analysis, the regional segmentation has been carried out for regions of U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, Taiwan, Southeast Asia, Mexico, and Brazil, etc. Key regions covered in the report are North America, Europe, Asia-Pacific and Latin America. The report on WGR includes an in-depth study of the Functional Chewing Gum in each regional segment mentioned above.

**Key Stakeholders** 

Functional Chewing Gum Market Manufacturers
Functional Chewing Gum Market Distributors/Traders/Wholesalers
Functional Chewing Gum Market Subcomponent Manufacturers
Industry Association
Downstream Vendors

If you have any special requirements, please let us know and we will offer you the report as you want.

Complete Report Details@ <a href="https://www.wiseguyreports.com/reports/5679998-2020-2029-report-on-global-functional-chewing-gum">https://www.wiseguyreports.com/reports/5679998-2020-2029-report-on-global-functional-chewing-gum</a>

Major Key Points from Table of Content:

Chapter 1 Functional Chewing Gum Market Overview

- 1.1 Functional Chewing Gum Definition
- 1.2 Global Functional Chewing Gum Market Size Status and Outlook (2014-2029)
- 1.3 Global Functional Chewing Gum Market Size Comparison by Region (2014-2029)
- 1.4 Global Functional Chewing Gum Market Size Comparison by Type (2014-2029)
- 1.5 Global Functional Chewing Gum Market Size Comparison by Application (2014-2029)
- 1.6 Global Functional Chewing Gum Market Size Comparison by Sales Channel (2014-2029)
- 1.7 Functional Chewing Gum Market Dynamics (COVID-19 Impacts)
- 1.7.1 Market Drivers/Opportunities
- 1.7.2 Market Challenges/Risks
- 1.7.3 Market News (Mergers/Acquisitions/Expansion)
- 1.7.4 COVID-19 Impacts on Current Market
- 1.7.5 Post-Strategies of COVID-19 Outbreak

Chapter 2 Functional Chewing Gum Market Segment Analysis by Player

- 2.1 Global Functional Chewing Gum Sales and Market Share by Player (2017-2019)
- 2.2 Global Functional Chewing Gum Revenue and Market Share by Player (2017-2019)
- 2.3 Global Functional Chewing Gum Average Price by Player (2017-2019)

- 2.4 Players Competition Situation & Trends
- 2.5 Conclusion of Segment by Player

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Chapter 7 Profile of Leading Functional Chewing Gum Players

- 7.1 Wrigley
- 7.1.1 Company Snapshot
- 7.1.2 Product/Service Offered
- 7.1.3 Business Performance (Sales, Price, Revenue, Gross Margin and Market Share)
- 7.1.4 COVID-19 Impact on Vista Outdoor
- 7.2 Mondelez
- 7.2.1 Company Snapshot
- 7.2.2 Product/Service Offered
- 7.2.3 Business Performance (Sales, Price, Revenue, Gross Margin and Market Share)
- 7.2.4 COVID-19 Impact on Vista Outdoor
- 7.3 Lotte
- 7.3.1 Company Snapshot
- 7.3.2 Product/Service Offered
- 7.3.3 Business Performance (Sales, Price, Revenue, Gross Margin and Market Share)
- 7.3.4 COVID-19 Impact on Vista Outdoor
- 7.4 Perfetti Van Melle
- 7.4.1 Company Snapshot
- 7.4.2 Product/Service Offered
- 7.4.3 Business Performance (Sales, Price, Revenue, Gross Margin and Market Share)
- 7.4.4 COVID-19 Impact on Vista Outdoor

### Continued...

Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and industries. Cordially get in touch for more details.

**NORAH TRENT** 

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