

# Healthcare AR VR Market 2020: Global Analysis, Industry Growth, Current Trends and Forecast till 2024

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*"Healthcare AR VR - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2024" To Its Research Database.*

PUNE, MAHARASHTRA, INDIA, December 30, 2020 /EINPresswire.com/ -- Updated Research Report of [Healthcare AR VR Market 2020-2024:](#)

## Summary:

*"Healthcare AR VR - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2024" To Its Research Database.*

## Overview

This market research report on the healthcare augmented reality (AR) and virtual reality (VR) market offers analysis on the market size and forecast, market share, industry trends, growth drivers, and vendor analysis. The market study also includes insights about segmentation by applications (AR (surgeries, rehabilitation, and training and medical education) and VR (simulation, diagnostics, rehabilitation, pain distractions, and VRET)), technology (AR and VR), component (hardware and software), and geography (North America, APAC, Europe, and ROW).

## Augmented Reality (AR) and Virtual Reality (VR) Market in Healthcare - Overview

The increasing number of diabetic, HIV, and dementia patients and the high prevalence of chronic diseases around the globe are driving the expenditure in the healthcare industry. The implementation of internet analytics and IT lead innovations is fueling the development of the augmented reality and virtual reality market in the healthcare industry. Technological innovations help improve cost-effectiveness, offer better communication between the patient and the doctor, provide easy exchange of reports, improve tracking of the patient's health, and offer better workforce training.

The increasing investments in developing digital healthcare technologies are creating new opportunities for vendors in the global AR and VR market in healthcare. The launch of innovative

technology such as next-generation sequencing (NGS), 3D-printing, immunotherapy, artificial intelligence (AI), point-of-care diagnostics (POC), virtual reality (VR), augmented reality (AR), biosensors and trackers, convenient care, and telehealth will help enhance the consumer experience and offer better patient care.

The growing demand for AR and VR technology in the healthcare market will create new opportunities for leading vendors in the market. The convenience of training and the easy transfer of information are driving the growth of augmented reality (AR) and virtual reality (VR) market in the healthcare industry. The AR and VR market in healthcare is anticipated to generate revenue of about \$3,038 million in 2023, growing at an impressive CAGR of more than 31% during the forecast period.

The major players profiled in this report include:

SAMSUNG

MICROSOFT

GOOGLE

FaceBook

Carl Zeiss

Baofeng

Sony

Razer

HTC

Daqri

AMD

Atheer

Meta

CastAR

Skully

HP

Antvr

Lumus

Fove

Sulon

JINWEIDU

Virglass

Emaxv

Epson

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The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Mobile

PC/Home Console

Headset AR

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On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Healthcare AR VR for each application, including-

Surgical Training

Surgical Navigation

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