

100 Cr Unsecured Loans to Dukaandars, SMEs in 2021, an initiative by GoCommercially - Business Growth Platform

In the era of COVID-19, GoCommercially took an initiative to ensure liquidity to the small businesses and shopkeepers by providing loans to SMEs & Dukandars.

NEW DELHI, DELHI, INDIA, January 1, 2021 /EINPresswire.com/ -- GoCommercially, the business growth platform has announced loans to shops, small and medium businesses with a target to distribute the loan of 100 Cr.



Shop Loans in India

Vision — To bring a meaningful way to support liquidity problems of small, medium businesses and help them to create powerful economic and social impact.

Mission — Disbursing a loan of 100 Cr till the end of calendar year 2021. And help the shopkeepers/ SME's to become self-sufficient in this pandemic.



We believe in empowering your business with the best technology & professionals on demand. Our motive is to provide endless growth opportunities to businesses."

*Nikhil Sharma, Founder
GoCommercially*

100 Cr unsecured loans to SMEs and shopkeepers in 2021. GoCommercially, a business growth platform, has announced a loan of 100 Cr to SMEs and shopkeepers in 2021. The loan is unsecured and will be disbursed till the end of calendar year 2021. The loan is intended to help SMEs and shopkeepers to become self-sufficient in this pandemic. The loan is available to all SMEs and shopkeepers who are registered with the government. The loan is available in the form of a credit line. The loan is available to all SMEs and shopkeepers who are registered with the government. The loan is available in the form of a credit line. The loan is available to all SMEs and shopkeepers who are registered with the government. The loan is available in the form of a credit line.

The loan is focusing to help the shopkeepers, small businesses (not for start-ups and salaried employees). Shopkeepers applying for the loan should have at least the ownership of either the shop or owned residential property. As part of the pilot, [Shop loan](#) is available in 15+ cities like Delhi, Jaipur, Gurgaon, Faridabad, Noida, Ghaziabad, Karnal, Jhansi, Gwalior, Ludhiana, Mathura, Jalandhar, Agra, Amabala, Rewari. It has been observed that on an average 50 shops and small-businesses are applying for loans per day currently, and we plan to invite interests of 1000+ daily by March 31.

GO Loans disbursal is by RBI licensed NBFC's aiming a minimal documentation process. Loans are disbursed under the category of Microfinance or SME loans. Although, the process is simplified in 3 steps: to check eligibility for a business loan, complete a 100% online form, and after the evaluation of the application, a fair sanction will be initiated. If the shopkeeper is eligible for the business loan, he will get the balance within 3 days to grow the business.

As the tagline states "Non-Stop Business Growth", GoCommercially analyses the market in the COVID-19 era and displays a full-fledged plan to help shopkeepers and small businesses. The GO Loans product has created a way for a super fast loan by disbursing the amount within 72 hours. Along with this, there is no requirement of collateral securities and no risk to any asset loss. The payment of the business loan is flexible and relaxing.

The motive of GoCommercially is to provide the SME loan facility to 100,000 Shops & SME's in 2021. The idea is simple, provide small and microloans to shops/ businesses impacted by COVID-19, and help them become self-sufficient through entrepreneurial support via right technology, funds and advice.

GoCommercially is also providing a free service of mobile business website and digital visiting card for the digital transformation of 1,00,000 shops/ small businesses in 2021. Digital business card platform makes designing a card simple, convenient, and reliable within a 5-minute process and helps the brand with a variety of services like digital solutions, marketing software, E-commerce solution, business website and apps, etc. For more details click on the link- <https://card.gocommercially.com>



The image shows the GoCommercially logo at the top right, featuring the text "GoCommercially" in a bold, black font with a stylized arrow graphic to its right, and the tagline "NONSTOP BUSINESS GROWTH" below it. Below the logo is the text "Digital Marketing Platform". The central graphic is a comparison between a "Digital Marketing Platform" and a "Business Growth Platform". On the left, under "Digital Marketing Platform", there is a list of services: WordPress (Website Builder), MOZ (SEO Platform), Zoho CRM (Lead Management), Hootsuite (Social Media), MailChimp (Email Marketing), and unbounce (Landing Page Builder). On the right, under "Business Growth Platform", there is a large circular graphic with the "GO" logo and a woman in a blue shirt pointing towards it. A "vs" symbol is placed between the two columns.

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<https://gocommercially.com/cart/ecommerce-hindi>

NONSTOP BUSINESS GROWTH — About GoCommercially Platform

Choose “GoCommercially Marketing Solutions” for business.

All that's required to grow and scale big, online & offline. You as a business will have access to the best software & apps to market and ensure ROI in your business, as a single subscription. You can also choose on-demand marketing professionals who manage all for your business needs.

The right marketing tools, technology and advice can be the difference when working on the growth of a small business. New platform GoCommercially is delivering all this and much more at attractive price points.

The small business world is more competitive than ever, which means without the right approach to marketing and access to smart marketing tools and technology, a business is working handcuffed.

Do people know about your business?

GO SEO, GO Social, GO Email, GO SMS — Digital Marketing Solutions with offline integration, SEO, Social, Email Marketing etc

Can they find your business?

GO Local — Local Marketing & Online listings

Do they trust your business?

GO Reviews — Reputation & Reviews/ Testimonials

Can they buy from your business?

GO Website, GO E-Commerce, GO Mobile - Website, Mobile App, Social Media, In-store

Do people advocate for your Business?

GO Social — Social Media Marketing

And will they remain loyal to your business?

GO Leads, GO CRM — Customer Lifetime Value & Loyalty

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