

Cable Matters Launches USB-C® Video Adapter Supporting 8K Resolution

USB-C Video Adapter is among the first to support 8K video as specified in HDMI® 2.1

SOUTHBOROUGH, MASSACHUSETTS, UNITED STATES, January 5, 2021 /EINPresswire.com/ -- [Cable Matters®](#), an industry-leading supplier of connectivity solutions, today launched one of the first USB-C® video adapters on the market to support the 8K resolution as specified in HDMI® 2.1. The [Cable Matters USB-C Video Adapter](#) extends USB-C's versatility to drive the latest 8K and 4K 120Hz displays.

The adapter fills a growing demand for high resolution, high refresh rate video over USB-C. While there are many adapters on the market, few of them support blazing-fast 4K 120Hz displays or ultra high resolution 8K displays as specified in HDMI 2.1. Most existing adapters lack support for more advanced features.

Cable Matters' new adapter supports 8K video as specified in HDMI 2.1. The adapter offers more than 2.5x the bandwidth of older models – enough to drive 8K displays at 30Hz and 4K displays at up to 120Hz without any loss in picture quality – all though the versatile USB-C connector commonly found on laptops, smartphones, tablets, and desktop computers.

"Cable Matters' USB-C video adapter is among the first to offer 8K performance as specified in HDMI 2.1 over USB-C," said Cable Matters President and CEO Jeff Jiang. "As USB-C and display



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resolutions beyond 4K become ubiquitous, customers can trust Cable Matters to deliver innovative, cost-effective solutions at the cutting edge of consumer electronics.”

The adapter is ideal for portability. Its sleek design and small form factor enable it to fit in a laptop or tablet carrying case. Cable Matters will launch a USB-C Video Cable supporting 8K as specified in HDMI 2.1 in early 2021. The cable is perfect for a more permanent installation in a home office or entertainment center.

Both products utilize the Cayenne family of USB-C video interfaces created by Synaptics®. The Cayenne chipset provides advanced video features like HDR, ultra high definition resolutions, and fast refresh rates in a secure, universal, low-cost, and low-power design.

“Synaptics’ Cayenne chipset enables companies like Cable Matters to provide reliable, high-bandwidth video solutions that push the performance envelope,” said Synaptics Senior Marketing Director for Video Interface Products, Jeff Lukanc. “We are proud to work with Cable Matters to bring the industry’s first converter chipset supporting 8K as specified in HDMI 2.1 to market with a leading brand in the consumer electronics industry.”

The Cable Matters USB-C Video Adapter and Cable are just a few entries in Cable Matters’ line of 8K video products, representing Cable Matters’ commitment to providing innovative connectivity solutions for the latest in cutting edge consumer electronics.

About Cable Matters

Cable Matters, with headquarters in Southborough, Massachusetts, offers a complete line of cables, adapters, docking stations and networking products for the home, office, and data center. We offer first-class quality products, backed by exceptional customer service, at an affordable price. Established in 2009, Cable Matters serves markets in the U.S., Canada, Mexico, UK, France, Germany, Spain, Italy, the Netherlands, Australia, and Japan.

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Sarah White
Cable Matters Inc.
+1 5084601560
press@cablematters.com
Visit us on social media:
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