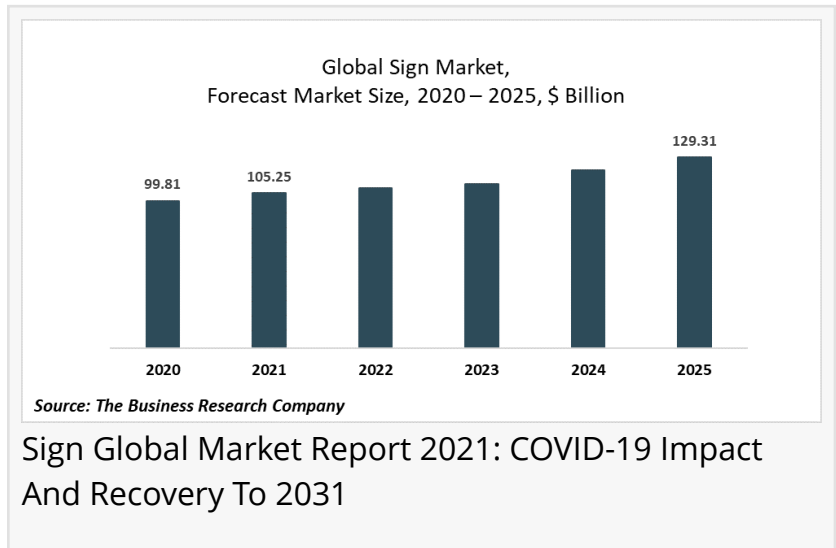


The Sign Industry Overview Shows Rise In Digital Signage Types

The Business Research Company's Sign Global Market Report 2021: COVID-19 Impact and Recovery to 2031

LONDON, GREATER LONDON, UK, January 6, 2021 /EINPresswire.com/ -- New year, new updates! Our reports have been revised for market size, forecasts, and strategies to take on 2021 after the COVID-19 impact: <https://www.thebusinessresearchcompany.com/global-market-reports>



Major sign industry trends show a rise in demand for digital signage due to its better information managing capabilities. Digital Signage is an obscurely administered digital display that is used for sales, marketing, or advertisement purposes. Digital Signage enables to easily deploy advertisements and also saves cost and time on logistics and printing materials. Multi-Screen Experience, Streaming Advertisements over IP and Integration of Bluetooth to enable two-way communication are a few of the digital signage types that are on the rise.

The [global sign market report](#) is segmented by type into traditional billboards and signs, digital billboards and signs, and other signs. The major players covered in the sign market are Samsung Electronics Co. Ltd., LG Display Co.Ltd, NEC Display Solutions, Sharp Corporation, and Planar Systems.

The [global sign market](#) is expected to grow from \$99.81 billion in 2020 to \$105.25 billion in 2021 at a compound annual growth rate (CAGR) of 5.5%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$129.31 billion in 2025 at a CAGR of 5%. The countries covered in the global sign market are Argentina, Australia, Austria, Belgium, Brazil, Canada, Chile, China, Colombia, Czech Republic, Denmark, Egypt, Finland, France, Germany, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Norway, Peru, Philippines, Poland,

Portugal, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, Turkey, UAE, UK, USA, Venezuela, Vietnam.

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