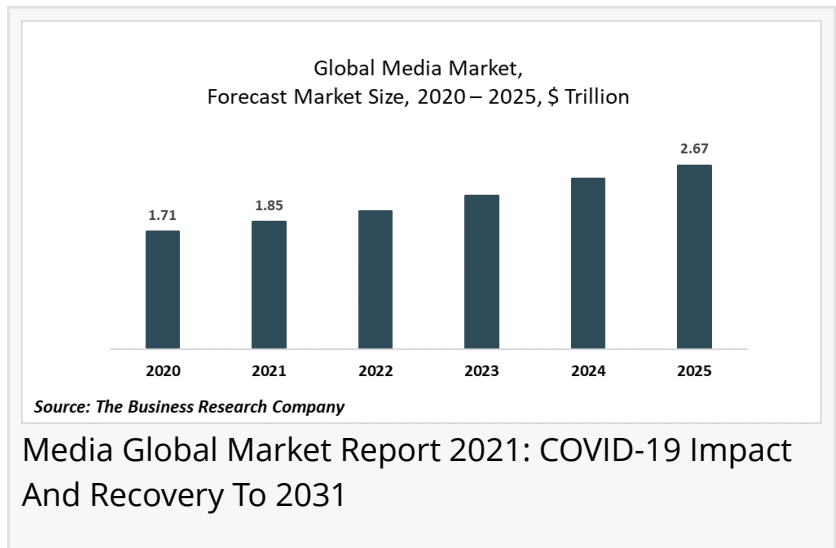


Media Companies Are Using Autonomous Drones To Enhance Quality Of Product As Well As Efficiency Of Production

The Business Research Company's Media Global Market Report 2021: COVID-19 Impact and Recovery to 2031

LONDON, GREATER LONDON, UK, January 6, 2021 /EINPresswire.com/ -- New year, new updates! Our reports have been revised for market size, forecasts, and strategies to take on 2021 after the COVID-19 impact: <https://www.thebusinessresearchcompany.com/global-market-reports>



Autonomous drones are becoming popular among mainstream and indie [film and video makers](#) as they enhance the film viewing experience. They are cost effective, lightweight, and reduce risks associated with cranes and cable cams during film making. Autonomous drones are flying gadgets equipped with multiple rotors, built-in high-resolution camera and algorithms for capturing videos and pictures. They offer 360-degree experiential recording experience with minimal human intervention. They can be used to capture aerial shots, taking footage and images without having a cameraman on an actual helicopter. Some companies offering autonomous drones are DJI, Parrot, Yuneec, Kespry, Insitu and EHANG. Major companies in the media and entertainment industry include Google, Walt Disney, Time Warner Inc., Facebook, and Comcast Corporation.

The global [media market size](#) is expected to grow from \$1.71 trillion in 2020 to \$1.85 trillion in 2021 at a compound annual growth rate (CAGR) of 8%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. According to media market research, the market is expected to reach \$2.67 trillion in 2025 at a CAGR of 10%. Media market analysis shows North America to be the largest region in the global media market, accounting for 33% of the market in 2020. Asia Pacific is the second largest region, accounting for 29% of the global market. Africa was the smallest region in the global media market.

Here Is A List Of Similar Reports By The Business Research Company:

Media Buying Agencies And Representative Firms Global Market Report 2020-30: Covid 19 Growth And Change

<https://www.thebusinessresearchcompany.com/report/media-buying-agencies-and-representative-firms-global-market-report-2020-30-covid-19-growth-and-change>

Web Content, Search Portals, SEO Services And Social Media Market - By Type (Internet Search Portals, Digital Publishing And Content Streaming, Search Engine Optimization Services), And By Region, Opportunities And Strategies – Global Forecast To 2022

<https://www.thebusinessresearchcompany.com/report/web-content-search-portals-seo-services-and-social-media-market>

TV And Radio Broadcasting Global Market Report 2021: COVID-19 Impact and Recovery to 2031

<https://www.thebusinessresearchcompany.com/report/tv-and-radio-broadcasting-global-market-report-2020-30-covid-19-impact-and-recovery>

Print Media Global Market Report 2021: COVID-19 Impact and Recovery to 2031

<https://www.thebusinessresearchcompany.com/report/print-media-global-market-report-2020-30-covid-19-impact-and-recovery>

Interested to know more about [The Business Research Company?](#)

The Business Research Company is a market intelligence firm that excels in company, market, and consumer research. Located globally it has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services, chemicals, and technology.

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/534044112>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.