

Michael Green Promoted to Chief Revenue Officer at Primeview

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/EINPresswire.com/ -- [Primeview](#), a

global leader in advanced display solutions, today announced the

promotion of Michael Green to Chief Revenue Officer. In the newly created

role, he will oversee the US sales and marketing efforts.



Green has been with Primeview for more than three years serving as Director of Sales Operations. Prior to joining Primeview, Green was Director of E-Content Development at Baker & Taylor.

"Over the last three years, Mike has played a key role in streamlining our sales process and energizing our sales force," said Shay Guili, founder and CEO of Primeview. "As we continue to grow in both revenue and personnel, Mike will continue to play a pivotal part of our executive management team to accelerate and execute our plans for growth."

"These years have been both invigorating and challenging at the same time," said Green. "When I look at the current momentum and talent in our organization, I am confident that Primeview is uniquely positioned to consistently develop and deployed cutting-edge display technology, well ahead of our competitors."

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