

# WHAT'S NEW ON ZOOM APPS? appyReward for Zoom Meetings, the app that allows Zoom users to reward their audience

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*appyReward announced that they have joined the Zoom Apps to help Zoom meeting organizers seamlessly incorporate rewards into virtual meetings and events.*

VENICE, LOS ANGELES, CALIFORNIA, UNITED STATES, January 6, 2021 /EINPresswire.com/ -- Today, appyReward announced that they have joined the [Zoom Apps](#) Marketplace to help Zoom meeting organizers seamlessly incorporate rewards and e-prizes into existing virtual meetings and events.

Zoom Apps are apps you can use within the Zoom platform to help improve productivity and create more engaging experiences. No more switching between multiple applications on your desktop. With [appyReward for Zoom meetings](#), you can now reward quickly Zoom participants whenever you need. You can give rewards manually or set them up to generate automatically at the end of the virtual meeting. You can do it without any codes or IT resources. Reward everyone directly, organize a virtual sweepstakes, or set up an instant win to pick a limited number of winners at random.

"Reward your attendees instantly, while they enjoy the comfort of their home or office!"

Announced a few months ago and led by industry veteran Ross Mayfield, the Zoom Apps project (originally called Zapps) enables many startups to bring great new functionalities to Zoom. appyReward for Meetings allows Zoom users to delight attendees online with gourmet gifts and rewards. By adding attractive rewards campaigns via the integration of the appyReward app, you will now be able to thank and reward participants for the time they spend meeting with you. More than a simple add on, appyReward is Zoom's natural companion and an incredible tool for brands to deliver memorable interactive experiences.

## [About appyReward](#)

appyReward is the best rewards-based app that comes integrated within your favorite marketing, survey, or video platforms (Oracle Eloqua, SurveyMonkey, Typeform, MailChimp, ActiveCampaign, Zoom, etc.). The app helps you deliver the most successful campaign at a lower cost. By choosing the right gift and setting the most appropriate campaign to your budget, you can instantly reward your audience and track all results in real time. The company is implanted in

the United States and Europe to support operations locally.

## Trademarks

appyReward is a registered trademark of appyReward Inc. and/or its affiliates. Other names may be trademarks of their respective owners.

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