

12-Year-old Kidpreneur Twins Creates Trivia Workbook to help kids change their attitude toward school work

BRONX, NEW YORK, UNITED STATES, January 6, 2021 /EINPresswire.com/ -- In these uncertain times, many people have gone the entrepreneurship route to make an income. They started their business due to a need... a need to survive. However, you also have some people such as the <u>Dowe Twins</u>, 12-year-old kidpreneurs launch a new product for kids during these uncertain times.

Princeton and Brazil Dowe are youth entrepreneurs who saw a need to create a learning support workbook, flashcards, and club for kids who just didn't see learning as a fun time anymore, especially since the quarantine and remote school work. The workbook and flashcards "Think You're Smarter Than The Dowe Twins" is a supportive learning tool with trivia questions and answers for kids third grade and up (adults can use it too). "We saw a need..." said Brazil Dowe "our friends during the shut down were not having fun studying like how we were in school... we wanted to change that and create something that was fun".

The workbook is tied to flashcards and a membership to the Dowe Twins Club which is monthly events with all their friends. This is not just about the workbooks, it's about realizing that there are so many kids that are suffering and just need some positive reinforcement. The brother and sister duo posts positive messages weekly on their social media pages, for example, "Mindful Mondays" on IG @dowetwins. Their main focus is to empower and encourage kids all over.

What a great set of young people to give encouragement to other young people. Unknown to many, the Twins are dealing with their own learning challenges for quite some time; they were eventually diagnosed with an unidentifiable disability. However, that never stopped them from succeeding and putting in the work. "Our disability does not define us; in fact, it makes us more determined to do better each time" Princeton Dowe.

In the new year, the Dowe Twins are working on a series of projects, one in particular, their own TV show on the Bronx Net Network, which will be launched in a few months "The Dowe Twins and Friends Show". The show provides an educational variety for both kids and adults. They will continue to give back to their communities with food drives, clean-ups, and promote positive attitudes to everyone who crosses their paths.

"Think You're Smarter Than The Dowe Twins" products can be found by visiting

www.DoweTwins.com

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