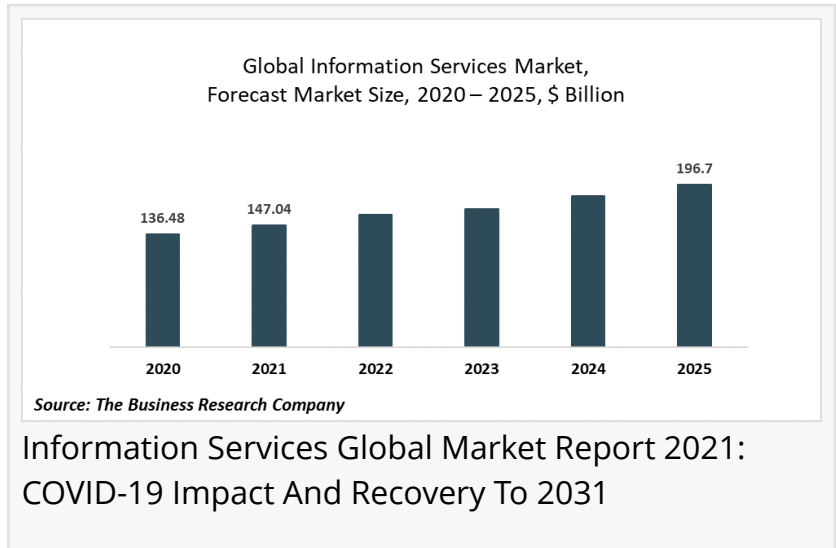


The Information Services Market Allows Universities, Libraries To Offer Their Products Digitally

The Business Research Company's Information Services Global Market Report 2021: COVID-19 Impact and Recovery to 2031

LONDON, GREATER LONDON, UK, January 6, 2021 /EINPresswire.com/ -- New year, new updates! Our reports have been revised for market size, forecasts, and strategies to take on 2021 after the COVID-19 impact: <https://www.thebusinessresearchcompany.com/global-market-reports>



Many universities, colleges and independent libraries are facilitating access to books, audio, and video content through digital platforms. They are offering platforms and technologies that can provide access to content through various devices. Applications are being developed for desktops, mobile phones and tablets, irrespective of the size of the device screen. Responsive design and device compatibility are being incorporated to enhance user experience, for accessing content through digital platforms. For example, Grand Valley State University Libraries, University of Toronto's Library Catalogue, Princeton University Library and University of Arizona's Special Collections have incorporated responsive design to enhance the user experience, keeping up with the information services industry trends.

The [information services market](#) consists of the sales of information services by entities (organizations, sole traders or partnerships) that provide news reports, articles, pictures, public historical documents, photographs, maps, audio material, audiovisual material, and other archival material of historical interest. These entities include news syndicates, libraries and archives. The information services industry overview segments the market into news syndicates, libraries and archives, and all other information services.

The [global information services market size](#) is expected to grow from \$136.48 billion in 2020 to \$147.04 billion in 2021 at a compound annual growth rate (CAGR) of 7.7%. The growth is mainly

due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$196.7 billion in 2025 at a CAGR of 8%.

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