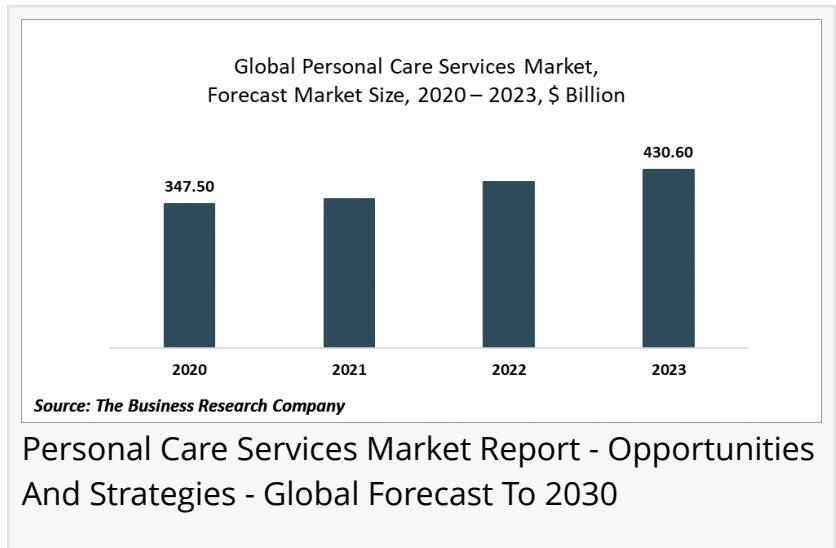


Organic Products Are In Demand In The Personal Care Services Market

The Business Research Company's Personal Care Services Market Report - Opportunities And Strategies - Global Forecast To 2030

LONDON, GREATER LONDON, UK, January 6, 2021 /EINPresswire.com/ -- New year, new updates! Our reports have been revised for market size, forecasts, and strategies to take on 2021 after the COVID-19 impact: <https://www.thebusinessresearchcompany.com/global-market-reports>



Beauty salons are using organic products to cater to the need of customers demanding the use of safer [personal care products](#). Organic products are prepared using natural and organic ingredients without the use of harmful chemicals. Using locally sourced raw materials makes organic products more accessible and affordable. Some of the organic products being utilized by hair salons include organic hair oil, hair spray, shampoos, hair gels, hair colors, dyes and other hair styling products. The personal care products market includes beauty salons, diet and weight reducing centers, spas & massage, and other personal care services. Subsegments covered are hair salons, body beauty salons, nail salons, fitness centers, slimming centers, consulting services, online weight loss programs, others, salon spa, hotel spa, destination spa, medical spa, mineral/ thermal spa, others (airport spa and cruise spa), tattoo parlors, hair replacement services, and other services.

The [global personal care services market](#) grew to \$347.5 billion in 2020 at a compound annual growth rate (CAGR) of 1%. The low growth was mainly due to economic slowdown across countries owing to the COVID-19 outbreak and the measures to contain it. The beauty and personal care market is expected to recover and grow at a CAGR of 8% from 2021 and reach \$430.6 billion in 2023. Major players in the global personal care and services industry are Services Corporation International, Sears, Best Buy, Regis Corporation, and Weight Watchers International.

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