

# Start up for hot tub filters starts vertically upwards

*The new hot tub filters have only been in production for three years and there is an astonishing increase in sales every year.*

USA, January 6, 2021

/EINPresswire.com/ -- The revolution of a completely new [hot tub filter](#) concept with a completely new filter and filter medium is taking place as planned. No - the sales figures are actually already exceeding all expectations.

The product - the EGo3 hot tub filter - which was invented in the small country of Austria in Europe by two long-time Artesian Spas-Las Vegas dealers, was only sold in the country of the inventors as well as Germany and Switzerland for the first three years. Initially only one type of [spa filter](#) was produced for Hotspring Spas. Very soon more filter types were added - among others for all well-known hot tub manufacturers in the world such as Jacuzzi, Sundance, Caldera, LA Spas, Artesian Spas, Master Spas, etc. To make sure that all tests and examinations carried out during development are correct at customers, sales were restricted to these three spa filter test markets for the first three years. Even if these three countries are far behind the USA, Canada or UK in terms of hot tub and hot tub filter numbers, this was an excellent test area.

In these countries, customers from more than 30 hot tub manufacturers are now supplied with



the ego3 hot tub filter is available for all spa brands



We guarantee seven advantages with our hot tub filters

EGo3 filters. And in 2020, hot tub filters were sold for more than half a million USD in just these three countries. These are really impressive figures for just testing of the product in a small market, especially since this is currently all done by just one of the two inventors and that as a 20% job in addition to his work as CEO of a large company in the wellness industry. And there are no spa manufacturers in the test region, so only dealers and end customers have been supplied so far.

This year the trip goes back to the homeland of hot tubs - the USA. The

US / CA market is about 30 times the size of the test market and all major manufacturers are located here. And 90% of all hot tub filters are sold in the USA or Canada.

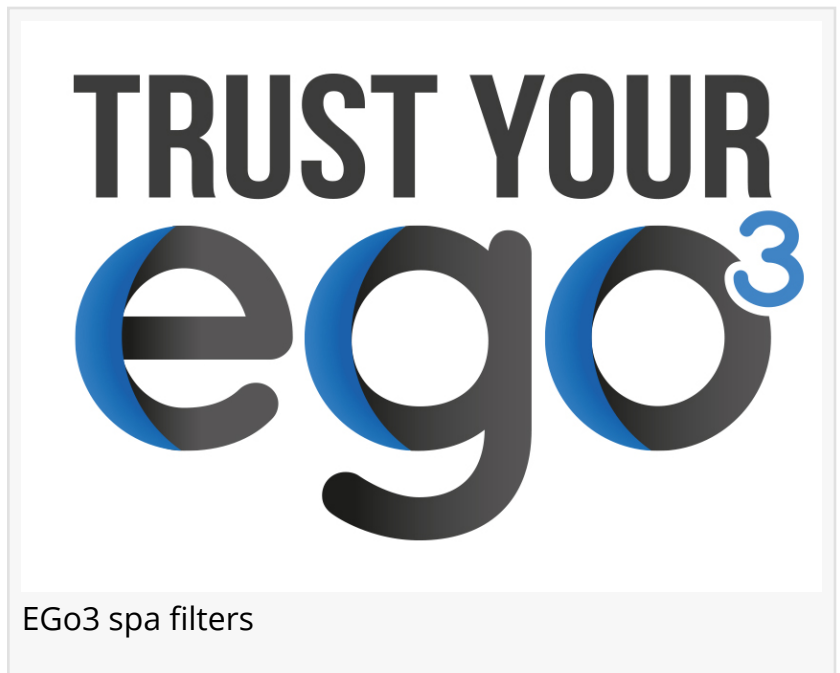
A first distribution warehouse will be built in the USA in 2021 in order to be able to supply customers in the USA and Canada. Even if you can hardly believe it, some Americans have already ordered these EGo3 hot tub filters directly in Austria. Now they can order it directly in the USA.

And the EGo3 spa filter will also be successful in the motherland of hot tubs because its well-known advantages simply make it perfect.

It filters better and finer. It filters longer. [Cleaning hot tub filters](#) has never been easier. And last but not least, it protects the environment and saves money.

EGo3 hot tub filters - a story of success is coming home to the USA.

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