

MSPA Americas Announces 2021 Board of Directors

Customer Experience Trade Association Welcomes Four New Directors

ORLANDO, FL, USA, January 6, 2021

/EINPresswire.com/ -- [MSPA Americas](#), the trade association representing the customer experience measurement and merchandising industries, has announced the composition of its 2021 Board of Directors.

The members of the 2021 MSPA Americas Board of Directors are:

President Sam Hersey, The Consumer Insight / T-ROC

Vice President Jane Edwards, Grove Partnerships

Immediate Past President Charles Stiles, Business Evaluation Services

Treasurer Stan Hart, Alta 360

Secretary Elaine Buxton, Confero

Member at Large Jason Bare, Bare International

Member at Large Vicki Dempsey, Jancyn

Member at Large Steve Heintzelman*, Alta 360

Member at Large Gregg Morrison*, TouchPoint360

Member at Large Doug Rector*, Northwest Loss Prevention Consultants

Member at Large Eileen Wirz*, DXE, Inc.

Governor Rich Bradley, DX Orlando Research & Revenue Architects

*New Board Member

"We have an outstanding mix of industry professionals representing multiple facets of our members' businesses," said MSPA Americas President Sam Hersey. "We have an aggressive agenda for 2021. I am fortunate to be supported by this great group of executives in pursuit of fulfilling these goals for the benefit of our members."



For more information or sponsorship opportunities, please contact MSPA Americas at (407) 919-MSPA (6772) or via inquiries@mspa-americas.org.

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