

# Tampa Bay Charity Coalition Launches “January for Giving”

CLEARWATER, FL, UNITED STATES, January 8, 2021 /EINPresswire.com/ -- The holiday seasons usually see a skyrocketing number of donations. As the “season of giving” ends with the New Year, the need for charitable donations doesn’t lessen. To raise awareness and increase donations to local non-profits, the [Tampa Bay Charity Coalition](#) has launched “January for Giving” and will support a “charity of the week” through January.



To raise awareness and increase donations to local non-profits the charity coalition will feature a weekly through January a local charity and invite Charity Coalition Members to support the charity of the week for “January for Giving”. Pictured, Charity

“Every year, around the holiday season, we see the community coming together to help one another,” said Clemence Chevrot, Charity Coalition President and Community Affairs Director for the [Church of Scientology Flag Service Organization](#). “Charities always need help, through volunteering or donations. January is rough for a lot of non-profits, so that’s how ‘January for Giving’ came about.”

50 percent of the nation’s nonprofit organizations receive a majority of their annual donations in the weeks between October and December with the lowest months being January through April. [1]

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*Clemence Chevrot,  
Community Affairs Dir.,  
Church of Scientology FSO*

“It’s true. Most of us haven’t really thought about this pattern of giving. I encourage you to think about it, because many organizations need our help,” said Chevrot, “so what can you do about it?”

1. Monthly Donations - Consider signing-up for an automatic donation to a local charity. Instead of a \$600 at

the end of the year, \$50 a month can bring stability to the group you support.

2. Fundraiser – Why not organize a beginning of the year fundraiser for the organizations(s) you support and care for? There are plenty of ways to set-up a fun activities such as a baked goods sale, or a walk or run to kick-in exercising in the new year and supporting charities at once.

3. Volunteer – January may not be the best time for you to make a donation. But your time is as, if not more, valuable than a monetary donation. Charities can never have enough volunteers and so bring your friends, family. Your help will make a great difference.

“Charities work all year long,” said Chevrot. “If we all had as a mindset to give all year long we would make our community stronger and kinder and I really think we can reach that together.”

To learn more about the Tampa Bay Charity Coalition, or to help with “January for Giving” contact Clemence Chevrot at [clemence@cos.flag.org](mailto:clemence@cos.flag.org) or visit the Tampa Bay Charity Coalition Facebook page [www.facebook.com/tbcharitycoalition](http://www.facebook.com/tbcharitycoalition)

About the Church of Scientology:

The Scientology religion was founded by humanitarian and philosopher, L. Ron Hubbard. The first Church of Scientology was formed in the United States in 1954 and has expanded to more than 11,000 churches, missions and affiliated groups, with millions of members in 165 nations. Scientologists are optimistic about life and believe there is hope for a saner world and better civilization, and actively do all they can to help achieve this. The Church of Scientology regularly engages in many humanitarian programs, such as anti-drug campaigns, human rights campaigns and global education programs. To learn more, visit [www.scientology.org](http://www.scientology.org).

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