

Introducing the GRAB AR App: Enabling Shoppers to View Product Images in their Own Surroundings

Helping customers make purchasing decisions, this state-of-the-art mobile app gives online shopping a powerful competitive edge.

LONDON, UNITED KINGDOM, January 11, 2021 /EINPresswire.com/ -- With the surge in online shopping across UK and Europe by 129%, customer expectations of eetail have changed. [GRAB AR](#) is pleased to announce the release of its GRAB AR shop subscription. This remarkable new app allows customers to view products in augmented reality, using existing product images so that customers can see how they would look in their own surroundings.

GRAB AR founder Peter Ferguson says that he wants to offer AR technology to businesses that want to enhance their online presence by increasing customer engagement.

“Online shopping is growing at an unprecedented rate right now,” says Ferguson. “Not surprisingly, in such a competitive environment, business owners are always looking for ways to stand out from the competition. The GRAB AR app is the ultimate solution, the perfect sales tool for today’s online eetail shopping world! We’re so proud of our innovation.”

The GRAB AR mobile app service can be easily integrated into any existing shopping website. With the app, customers connect and engage with any product image enhanced by AR technology. The app also allows customers to mix-and-match and compare any product image, from A-Z, in surroundings of their own choice.



GRAB ANY IMAGE
REMOVE BACKGROUND
VIEW IN YOUR SURROUNDINGS

The advertisement features a smartphone displaying a red dress, with two inset images showing a pink handbag and a necklace. The GRAB AR logo and website URL (www.grabar.app) are prominently displayed, along with QR codes and app store availability information.

"The pandemic was a catalyst for change," Ferguson adds. "But these changes are here to stay. For online sellers, this means they need to offer more than just static images on their websites. And that's where GRAB AR comes in."

GRAB AR offers a number of reasonably priced options. For more information, visit the website at <https://grabarviewer.com>. Demos can be viewed at <https://www.instagram.com/grabarapp>.

About the Company

GRAB AR offers online stores an easily affordable subscription that allows customers to use an app to view products in augmented reality. Simple to install, the technology works with existing product images thereby eliminating the costs associated with rendering new images. With GRAB AR you will better engage customers, increase sales and reduce product returns. A variety of pricing options are available.

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Available on the App Store

Available on Google Play

TRY FOR FREE

WWW.GRABAR.APP

The advertisement features a smartphone displaying a woman wearing a black t-shirt. A semi-transparent AR overlay shows a product card for a 'T SHIRT (S/M/L/XL)' priced at '\$25.99' with a '5.0 ★★★★★' rating and '10966 ORDERS'. The phone's interface includes a 'GRAB AR' logo, a camera icon, and a 'GRAB AR MODE' button. A QR code and 'Available on the App Store' and 'Available on Google Play' logos are also present.

GRAB AR

FILL THE **IMAGINATION GAP**
WITH A **SIMPLE APP!**

Download on the App Store

GET IT ON Google Play

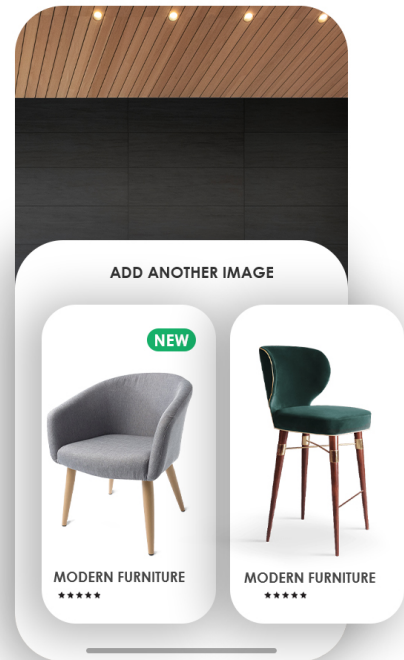
WWW.GRABAR.APP

The advertisement shows three smartphones. The top one displays a keyboard in AR. The middle one shows the 'GRAB AR' logo and a camera icon. The bottom one shows a chair in AR. The background has a stylized, geometric pattern. The 'Download on the App Store' and 'GET IT ON Google Play' logos are in the bottom right corner.



VIEW IN **REALTIME** HOW OBJECTS
LOOK IN ANY ENVIRONMENT

www.grabar.app



DOWNLOAD NOW



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