



CRANK MEDIA LAUNCHES NEW VIRTUAL REALITY DIVISION

CRANK VIRTUAL

VANCOUVER, BC, CANADA, January 12, 2021 /EINPresswire.com/ -- [CRANK MEDIA](#) INC (Formerly Team 360 Sports Inc), a global media technology company [OTC](#) (TSPO), announces the launch of a Virtual Reality division along with the hiring of a President to head up the division.

The Company is pleased to add experienced technology executive David Postula as President of [Crank Virtual](#) the new division within Crank Media. "This is all the plan of how we will be approaching the many platforms of media within the company" said Stephen Brown CEO of Crank Media.

The Virtual Reality division has projects currently being built at different stages within the Entertainment, Finance, Real Estate and Retail: www.crankvirtual.ca

About David Postula:

Mr. Postula is a seasoned senior executive with broad experience driving strategy, business optimization and revenue growth across a number of Technology segments. He has a true passion for new technology and business strategy, which he brings to his role with Crank Virtual a division of Crank Media Inc.

Prior to joining Apparent, David was Vice President of Strategy and Business Development for Tower Semiconductor where he was responsible for driving strategy, roadmaps, and both customer & partner alliances in support of \$1B of 2020/2021 Revenues. Before that, David was the Vice President of NA Sales at Global Foundries, where he co-created, implemented and executed a Sales strategy that exceeded new customer and revenue targets by 20%. David has a strong track record of driving an innovative & differentiated business strategy, optimizing support teams around that strategy, and consistently exceeding business growth targets. Whether in a large global company, or in a small start-up environment, he has thrived collaborating with internal team members and external partners to deliver maximum results.

Mr. Postula holds a bachelor's degree in Business from Cornell University. He has also completed Executive MBA course modules at The University of Texas at Austin's McCombs School of Business, and at Tel-Aviv University's LAHAV Executive Program.

About Crank Media: A multi faceted company that has a team who are experienced in all areas of

the Entertainment/Media industry. www.crankmedia.ca

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