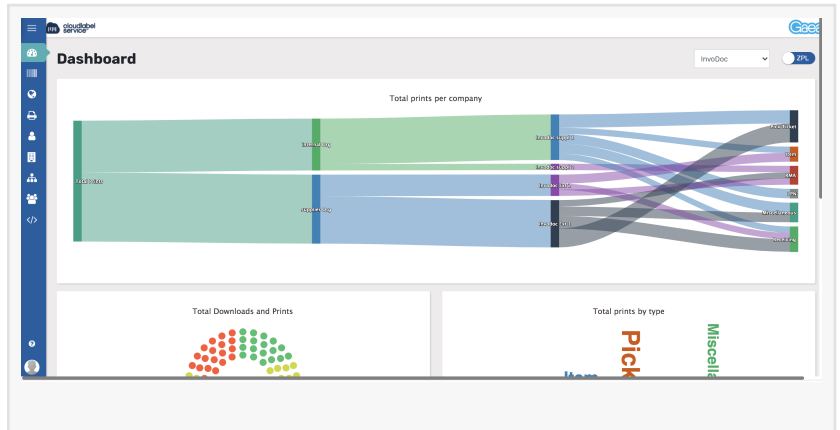


Labeling software assists leading nutritional supplement company with launching new product line

The product line had to be managed separately from the rest of its products in a new warehouse. Cloud Label Service was the label management system selected.

SANTA CLARA, CALIFORNIA, USA,
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A leading nutritional supplement company chose Cloud Label Service, a comprehensive label management system developed by Gaea Global Technologies Inc., to manage the labels for its new line of CBD products. The system had to be implemented in only a few weeks and integrated with current systems in order to avoid costly delays.



“

Getting a new product into the market is always an important milestone, and we were pleased to meet their labeling requirements and needs.”

*Jason Mancuso, Supply Chain
Practice Director*

Two months before the product launch, the nutritional supplement company’s 3PL provider instituted a policy against handling CBD products. As a result, the new line had to be managed in a different warehouse separated from the rest of the products. Even label printing for inventory, internal shipping, and outbound orders had to be managed separately.

The new labeling solution had to automate label printing based on business events, including pick release and ship confirmation, and integrate with carriers to obtain

shipment labels. “We needed a comprehensive labeling solution that could be integrated into our current ERP and be fully operational with minimal supervision within a few weeks,” stated the supplement company’s Director of Supply Chain.

Cloud Label Service was the label management system selected that met all the requirements. The label management system was up and running on time to manage all label templates and

automate label printing for the CBD product launch. Using its dynamic web service functionality, occurrence of a business event triggered the system to automatically populate label templates with accurate data and send the label to the printer. Cloud Label Service was integrated with three systems and now handles label generation and automated printing for an average of 250 orders daily.

“We were glad to assist a company with a new product launch using our label management system. Getting a new product into the market is always an important milestone, and we were pleased to meet their labeling requirements and needs.” Jason Mancuso, Supply Chain Practice Director at Gaea Global Technologies.

The full case study can be read at <https://cloudlabelservice.com/case-study-garden-of-life/>

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