

Dunlop Humble Heroes Project Awards 2020 Harley-Davidson XL1200 Sportster Roadster to Healthcare Worker

The motorcycle tire company awarded Darwin Longfellow with a new Harley-Davidson bike for her heroic efforts and sacrifices during the pandemic.



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/EINPresswire.com/ -- There are Humble Heroes all around us, the ones who battle the pandemic on the front lines and put themselves last to take care of us first.

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We quickly realized the impact of the pandemic on first responders, so we focused on giving something back to them to honor their efforts... we wish we could choose all of them... they are all heroes." *Mike Buckley, Senior VP, Sales and Marketing, Dunlop Motorcycle Tires* At Dunlop, we wanted to honor these Humber Heroes by giving our friends the opportunity to nominate a healthcare worker or first responder who went about and beyond the call of duty during the pandemic. The uplifting stories reminded us of the power of the human spirit, of what selfless dedication and compassion really look like.

Choosing a winner among all the submissions was not easy, but the story of new physician assistant, Darwin Longfellow, stood out. For her hard work, dedication, and selflessness; Darwin received a 2020 Harley-Davidson XL1200 Sportster Roadster.

Longfellow was nominated by several different people. She

even worked with the city of Taos, New Mexico, to make a cool video starring her and her horse encouraging folks in her community to mask-up when asked. She spends what little time off she has riding motorcycles.

"We started this campaign to honor all essential workers across America, including our many workers in Buffalo, New York, who masked-up and came in to keep bikes rolling," said Mike Buckley, Senior VP, Sales and Marketing, <u>Dunlop Motorcycle Tires</u>. "We quickly realized the impact of the pandemic on first responders, so we focused on giving something back to them to

honor their efforts. We chose Darwin, but we wish we could choose all of them because they are all heroes. Her story just hit all of us the hardest."

Here's what a few of Longfellow's admirers had to say about her:

"I couldn't think of a better person to nominate for this than the one and only Darwin Longfellow," said colleague Brooke Samples. "She is incredible for so many reasons, but especially when she was truly put to the test of being a new graduate as a Physician Assistant in the time of COVID. She was the only clinician at her location working full time through the entire pandemic and continues to do so.

Samples continued, "when her colleagues were afraid of becoming sick and insisting on only doing phone visits, Darwin was standing in a hot



new motorbike.

blacktop parking lot in the middle of the summer, overheating in mask, gown, face shield and gloves, explaining CDC guidelines to her community members in easy-to-understand terms. She also did COVID testing clinics during summer monsoons and insane wind bursts in Taos."

Scott Toepfer recalls, "when I first met Darwin Longfellow, it was all about motorcycles. We shared a love of the open road, and the wonders of the desert on two wheels. I learned that Darwin had recently graduated from a Physician Assistant program and was working in a health clinic in rural Northern New Mexico. I was immediately impressed by her passionate dedication to her work, and we became fast friends."

"In addition to daily COVID-19 test screenings, Darwin provides safety-net care for patients with needs regarding pregnancy, Diabetes, Hepatitis C, and drug addiction," Toepfer said. "The clinic operates in one of the most impoverished areas of the United States and provides care regardless of ability of a patient to pay, which protects the uninsured, underinsured, and undocumented."

Toepfer concluded by relaying that, "Darwin loves the open road, and once told me that, 'Being motorcycle people, we love to move on.' When the work is done and Darwin can resume her prepandemic routine, I can't think of a better way for her to 'move on' than to hit the roads of

Northern New Mexico on a new Harley-Davidson."

Kelley Rutter, a fellow healthcare professional, noted, "I have been humbled by Darwin's selfless service to her patients. She has met her community where they are, and cared for them with limited resources and support, working diligently to practice preventive medicine and protect her community both within and outside of the clinic. In a group that prides itself on service to others, she, without a doubt, stands among the highest tier."

Ashley Rolshoven gave perhaps the best summary of Longfellow. "During the start of COVID, she was the first-person doing testing in our community open to any and all who wanted to be tested. She put herself in danger to help people," Rolshoven told us. "Darwin has put her life aside in order to assure others are being taken care of during these hard times. I wish I could just insert her in this essay so y'all could meet her in person. Knowing her is loving her. She is such a badass young woman with so much to give in this world."

About Dunlop Motorcycle Tires

Dunlop is the largest supplier of original equipment and replacement motorcycle tires in the U.S.A. For more information, visit: <u>www.DunlopMotorcycleTires.com</u>

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