

# ingredientsonline.com launches new e-commerce website with enhanced user experience

*ingredientsonline.com has launched a brand-new website aimed to enhance user experience and improve the purchasing process through a variety of upgrades.*

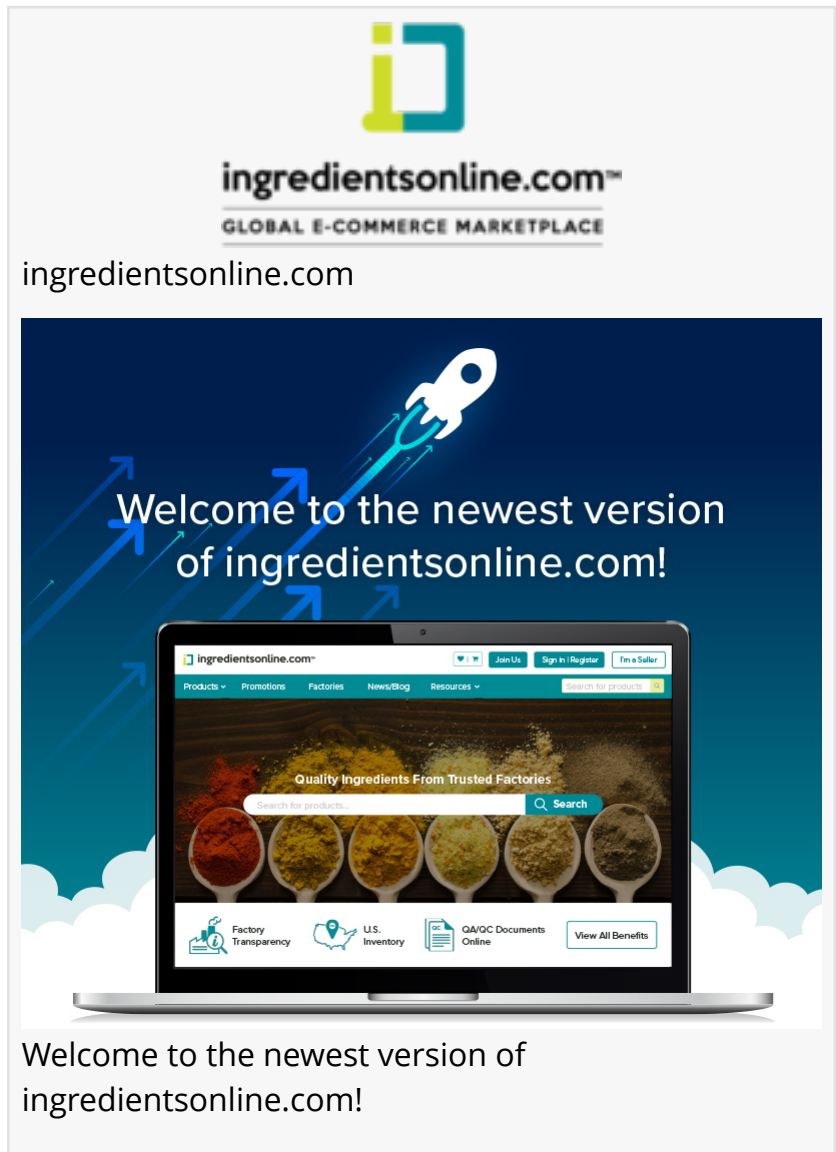
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[ingredientsonline.com](https://www.ingredientsonline.com)™ – the B2B e-commerce marketplace connecting buyers and sellers of nutritional raw ingredients – has launched a brand-new website aimed to enhance user experience and improve the purchasing process through a variety of upgrades.

Included with these upgrades is a completely redesigned homepage with a more prominent search bar allowing users to find their ingredient faster than ever. Sorting through the [ingredientsonline.com](https://www.ingredientsonline.com) catalog has also improved with new functionality where customers can find their product by price, factory of origin, package type, application, alphabet, country of origin, or certification.

Product listing pages now have a new look with product information and descriptions available in an easy-to-view format. All available package sizes are now contained within one listing, allowing customers to select their appropriate package type before checkout without having to browse multiple listings.



ingredientsonline.com

Welcome to the newest version of ingredientsonline.com!

Quality Ingredients From Trusted Factories

Factory Transparency U.S. Inventory QA/QC Documents Online View All Benefits

For customers placing sample orders, these orders can now be tracked through the “My Orders” section of the customer dashboard, providing an additional level of transparency with order status. Additionally, faster page loading speeds allow for a more cohesive buying experience. Users can now easily jump from page to page and view ingredients from around the world with more quickly than ever before.

Along with these new improvements to [ingredientsonline.com](http://ingredientsonline.com), users can still expect the same great selection of quality ingredients from global sellers with complete transparency on country of origin, QA/QC documentation, pricing, and inventory. It is [ingredientsonline.com](http://ingredientsonline.com)’s mission to provide a one-of-a-kind e-commerce experience for supply chains purchasing nutritional raw ingredients for finished products – a mission that is more vital than ever as the global pandemic continues to affect these supply chains.

Registration at [ingredientsonline.com](http://ingredientsonline.com) is free for qualified supply chain team members. Visit [www.ingredientsonline.com](http://www.ingredientsonline.com) today to register for an account and to experience these new upgrades and features.

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About [ingredientsonline.com](http://ingredientsonline.com): [ingredientsonline.com](http://ingredientsonline.com) is on a mission to create extraordinary value for the global nutrition and food ingredient industry by leveraging the [ingredientsonline.com](http://ingredientsonline.com) e-commerce platform around the world to build an online global community of buyers and sellers.

By using digital technology, we are extending the art of conducting business on the trade show floor onto a highly efficient, cutting edge, transparent, neutral, e-commerce platform.

The platform provides a wide variety of ingredients for nutritional, food and beverage, cosmetic and animal feed industries from qualified global sellers. By hosting a highly efficient, completely transparent platform for all qualified buyers and sellers, we are delivering on our vision of making [ingredientsonline.com](http://ingredientsonline.com) “the global e-commerce solution.”

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