

## B.C. Tent & Awning celebrates 40th anniversary

*Owner reflects on past, looks to future*

AVON, MASSACHUSETTS, USA, January 15, 2021 /EINPresswire.com/ -- Bob Costa, founder and president of B.C. Tent & Awning (<http://bctent.com>) began 2020 with optimism for the company's continued growth and expansion, and the approaching [40th anniversary](#) of the business. Then COVID-19 came along and changed the company's trajectory in this milestone year.

Because B.C. Tent was deemed an [essential business](#), Costa never closed the company even as the state imposed stay-at-home restrictions. His decision to go "full steam ahead" proved to be a wise one.



As the economy reacted to COVID, Costa's company's services were in demand. Restaurants, struggling with the concept of accommodating outdoor dining, turned to temporary tent rentals to meet their customers' needs. COVID testing sites sprang up at healthcare centers and outside of schools, and B.C. Tent helped set up these sites for testing, taking of temperatures, and accommodating customers.

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*Bob Costa, CEO, B.C.Tent & Awning*

Especially in this last year, Costa saw a significant increase in the use of Clear Span tents, which are better suited for

parking lots where there is no opportunity for center poles and stakes.

“We were pleased to be able to help so many companies and institutions with these [temporary tent needs](#),” said Costa, adding “So many of our typical client venues didn't materialize – such as weddings, graduations, anniversaries, and business conventions. It wasn't the year we

anticipated, but our team pulled together and we were able to meet the needs of the communities, for which we're grateful."

As the company reached its 40th anniversary, Costa recalled how much the world has changed since the company got its start. In 1980 Jimmy Carter was President of the United States but would soon cede the honor to Ronald Reagan. Gasoline sold for less than a dollar per gallon, although the region had lived through two "gas shortage" episodes already. Voyager 1 reached Saturn. A first-class stamp cost 15 cents. And, in that year, he began his company, B.C. Tent & Awning, out of a garage in his father's house in Avon, MA.

Quickly, the company grew, and what started out as one tent has become one of the premier tent and party rental companies in Massachusetts.

Originally from Avon, Costa, who now resides in Middleboro, worked for another tent company during his summers in high school and college, and familiarized himself thoroughly with the industry, gaining valuable knowledge and experience. After getting out of school and working for someone else, he says, he decided to go out on his own. Initially, B.C. Tent was a part-time operation from his parents' home. From that beginning point, he added a warehouse in Brockton as the company's customer base grew. In the mid 1990s the business relocated the warehouse to a larger facility in Whitman. The company quickly outgrew this space; and, in 2000, B.C. Tent purchased a 20,000 square foot building in the Avon Industrial Park where they continue to operate today. In 2017 B.C. Tent & Awning Co. acquired Boston-based Boston Party Rental of Dorchester and Avon, which has served to expand the company's presence in the Boston market.

Over its 40 year history, B.C. Tent has provided services for some very high-profile events. Some involved secret service; others were high-level celebrations. When the Red Sox won the World Series in 2004. B.C. Tent pitched in to help keep the Rolling Rally a world class event, with tenting that was ready for the VIP platforms in the event of inclement weather. In 2003, when the Pakistani President came to speak at one of the Boston universities, it was the B.C. Tent crew that put up the tent where the limousine stopped. And, one event that B.C. Tent & Awning provided tents for was one where former President George H.W. Bush was in attendance.

In addition to tent rentals and furniture to go with rentals for all occasions, the company sells fabric storage shelters and custom awnings and is a one-stop for a number of the area's notable companies, including universities, corporations of all sorts, and event planners.

"The year definitely did not go as we expected," he said, adding, "But we are grateful to the businesses and organizations for trusting us to help them with their unique needs. And I am grateful to our team that pitches in day in and day out to help us meet our customers' needs. I am optimistic that 2021 will be a better year for us all."

About B.C. Tent & Awning

B.C. Tent & Awning Company, established in 1980, offers the area's largest inventory of rental tents of all sizes, as well as custom awnings, canopies, tables, chairs, lighting and dance floor setups. B.C. Tent & Awning Company works with wedding planners, golf program planners, business directors, caterers, colleges and universities, and other groups to provide complete, start-to-stop materials for special events. The company's spacious warehouse and administrative offices houses an in stock inventory that enables quick response to customers' needs with the quality and service that they deserve. Sizes range from as small as 9'x10' to literally any size needed; tents 60'x120' and 60'x 290' are not uncommon. B.C. Tent & Awning Co. maintains offices at 25 Bodwell St., Avon in the Avon Industrial Park. For additional information on services offered, please call in-state toll-free, 800-660-TENT or (508) 586-0900; or visit the company's web site at [www.bctent.com](http://www.bctent.com).

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