

Winter Sports Enthusiasts Flock to YOTELPAD Park City for Greatest Snow Experiences

PARK CITY, UT, UNITED STATES, January 15, 2021 /EINPresswire.com/ -- With the holidays behind us and more snowstorms expected in Park City, Utah, [YOTELPAD Park City](#) is seeing a robust level of skiers taking advantage of the new hotel's first season at the base of Park City Mountain.

The largest ski and snowboard resort in the United States, Park City Mountain has added YOTELPAD Park City last month to [Canyons Village](#) with easy access to the Gondola and Orange Bubble ski lifts to enjoy skiing, snowboarding, shopping, dining and après ski.

"We're finding this year that cross country skiing and snowshoeing has taken a leap in popularity with our guests," said Brandon Tyler, general manager of YOTELPAD Park City. "YOTELPAD Park City is at the base of one of the best ski mountains in the country, and families are relishing all of our outdoor winter activities."

One national report showed 2019-20 cross country skiing was up to 5.2 percent from year-earlier figures of 4.9 percent, while year-over-year snowshoeing increased to 3.6 percent from 3.4 percent, according to Cross Country Ski Areas Association.

"With 7,300 acres of open mountain terrain as a playground, guests are loving recreating in the clean mountain while naturally distancing from others," said Tyler, whose team opened the 144-PAD ([YOTEL](#)-speak for condos) hotel Dec. 17, 2020.

The first in the world of its kind, YOTELPAD Park City is a fully tech-equipped hotel with self-service check-in stations, Grab+Go meals and drinks, a 24/7 gym with the latest Life Fitness &

YOTELPAD



London-based YOTEL's first-ever YOTELPAD in Park City, Utah, provides easy access to the Gondola and Orange Bubble ski lifts where guests enjoy skiing, snowboarding, shopping, dining and après ski.

Peloton equipment, ski valet service, a fireside lounge and more.

“YOTELPAD’s differentiator is our innovative designs for various-sized PADs, which include Italian furniture that transforms into multiple uses in the same room space,” he said. “Guests absolutely love the European-inspired floor plans because they optimize every inch of PADs, which can accommodate up to seven guests and make it the perfect mountain base for adventure seekers.”



Nordic skiing at White Pine Touring Nordic Center, Park City, Utah

Born from creative leaders at London’s YOTEL, the YOTELPAD concept is drastically altering consumers’ images of hotels.

“This first YOTELPAD is changing travelers’ expectation of hotels, which will cause hotels to adapt to travelers’ demands,” said Tyler. “From top to bottom, these PADs offer incredible options for guests. Intelligently designed PADs allow guests to enjoy the benefits of their stay without added expenses.”

“

YOTELPAD Park City is at the base of one of the best ski mountains in the U.S., with families relishing our popular outdoor winter activities, such as cross country skiing and snowshoeing.”

Brandon Tyler

Tapping into the local fresh food options, YOTELPAD provides with several local food options.

“To accommodate guests’ preferences, our Grab+Go food express offers fresh, farm-to-table local food,” he said. “Savoury Kitchen provides breakfast burritos, oatmeal, soups, sandwiches and salads. Dinner originates from Rebekah’s Kitchen, with items such as turkey chili and minestrone stew. Gold Creek Farms provides locally

harvested cheeses daily.

“From quality coffees, such as Lavazza, to high-end takeaway meals, we offer a wide array of food, drinks and retail items.”

Already at 85 percent sold, YOTELPAD’s owners can submit their PADs into a nightly rental program when not in use.

“Owners can rent their PADs and instantly be listed in YOTEL’s worldwide network for guests seeking new experiences in an environment with modern designs,” said Tyler.

Operating 17 hotels in eight countries, YOTEL recently opened YOTEL London, YOTEL Glasgow and YOTEL Washington, D.C.

“The YOTEL and YOTELPAD concepts are trending, with 13 more YOTELs under development globally and two YOTELPADs being built in Miami and Dubai,” he said.

The tech-forward hotel has built a strong following for its hassle-free solutions, with travelers seeking out hotels in cities and airports from San Francisco to Europe to Singapore.

To provide mountain resort expertise, YOTEL has partnered with Benchmark, a global hospitality leader, to spearhead day-to-day operations of YOTELPAD Park City. Since acquiring Gemstone Hotels & Resorts in 2016, Benchmark has built a strong Park City presence and manages a portfolio of more than 70 unique projects across three continents, including ski properties in Park City, Vail, Lake Tahoe and Jackson Hole.

For more information, visit yotel.com/parkcity.

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