

# ZE PowerGroup and Baltic Exchange Announce New Strategic Partnership to Expand Global Shipping Data Offerings

*The new partnership will enable ZE to facilitate clients in the Energy and Trading Sectors with critical data on the world's largest physical market.*

RICHMOND, BRITISH COLUMBIA, CANADA, January 19, 2021  
/EINPresswire.com/ -- [ZE PowerGroup](#) Inc. (ZE) and [Baltic Exchange](#) have



entered into a new strategic partnership that will allow the two organizations to collaborate and share data on the global maritime market. The partnership will allow ZE PowerGroup to broaden global shipping data offerings and deliver further vital data sets to clients in the energy and commodities sectors. The partnership is in line with ZE's growth strategy to continue expanding the availability of data sources to its existing data ecosystem.

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*Mark Jackson, CEO at Baltic Exchange*

ZE, the leader in end-to-end data management and analytics solutions for energy and commodities, is widely recognized as having the widest data coverage. [ZEMA](#) avails over 1,100 unique data sources and over 13,000 data reports. Its award-winning platform, ZEMA™, allows clients to access large volumes of data to allow a wide range of analytic, visualization, reporting, integration, and business automation tasks. Historically, ZE works in collaboration

with renowned organizations around the world to ensure that market participants have access to the most cohesive set of data available. These data partners include exchanges, publishers, brokers, and a variety of other public and private vendors.

Baltic Exchange is the latest to join ZE's ecosystem of data partners. A leader in the global maritime market, Baltic Exchange offers vital data on critical indicators such as the Baltic Dry Index (BDI), the Freightos Baltic Global Container Index (FBX), the Baltic Clean Tanker Index (BCTI), the Baltic Dirty Tanker Index (BDTI), and more.

The data made available by Baltic Exchange has proven critical to companies in their operational, trading and risk activities. The data supports ascertaining market movement, predicting prices, monitoring global economic activity, and predicting market performance.

Mark Jackson, CEO at Baltic Exchange, said, "We are thrilled to be collaborating with a leading data management and analytics firm such as ZE. Baltic Exchange prides itself on being the leading provider of global maritime data. We expect our partnership with ZE to widen the availability of our data to benefit energy traders, shipbrokers, freight companies, and charterers around the globe."

Aiman El-Ramly, Chief Business Officer at ZE PowerGroup, also spoke about the partnership and said, "We are very excited about partnering with Baltic Exchange. Baltic Exchange is an important source of market data that is integral to the operation of many companies. By partnering with Baltic Exchange, ZE PowerGroup can provide its clients with accurate and time-sensitive data on the world's largest physical market and facilitate essential decision-making processes."

About ZE PowerGroup Inc.

Established in 1995, ZE's sole purpose is to help clients be more efficient through information automation and superior services. ZE is the developer of ZEMA™, a comprehensive data integration and analytics platform for resolving data management and business process automation challenges. By providing unrivaled data collection, analytics, curve management, and integration capabilities, ZEMA offers end-to-end automated business process solutions for clients in all markets and industries.

ZE is the recent winner of the 2020 Stratus Cloud Computing award for Private Cloud for the second year, the 2020 Data Breakthrough Award for Cloud Enterprise Data Warehouse (EDW)



# The Baltic Exchange

Baltic Exchange



**Energy Risk**  
Awards 2020



**ZE PowerGroup**  
Data House  
of the Year

Data House of the Year ER Award 2020



# Energy 50

2021

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## Top 10

Chartis\_Energy50 2021\_top 10 award

Solution of the Year, and was also awarded the 2020 EnergyRisk Data House of the Award two years in a row. ZE has also been declared the Best Data Management Firm by EnergyRisk and is ranked 9th in the Chartis Energy 50 rankings 2021 for innovative technology in the Energy and Fintech industry sectors. For more information, visit [www.ze.com](http://www.ze.com)

#### About Baltic Exchange

The Baltic Exchange is the world's leading source of independent maritime market data. The Company provides vital information that is used by shipbrokers, owners & operators, traders, financiers, and charterers and provides a reliable and independent view of the dry bulk, tanker, gas, container and air freight markets. For more information, visit [www.ze.com](http://www.ze.com)

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