

# Saudi Arabia Passenger Automotive Market, Domestic Car Manufacturing, KSA Automotive Aftermarket Service Industry

*KSA Automotive Industry set to grow @ 12% amidst VISION 2030 program enabling domestic manufacturing & penetration of technology leading to automation.*

SAUDI ARABIA ( KSA ), January 18, 2021

/EINPresswire.com/ -- Chinese carmaker Chery eyes Saudi Arabian market. Despite the repercussions of the pandemic for the automotive sector, Chery witnessed increased demand since the beginning of 2019, as the company launched its latest models designed with more presentable external frames and attractive interior compartments, and equipped with the latest technological features to meet the aspirations of diverse target groups in the Saudi market.

The COVID-19 pandemic has accelerated the sales of cars online and convinced a growing number of customers to avoid showrooms for future purchases.

IT Spending in Automotive Market to See Huge Growth By 2025 to enable precise and authentic market estimations considering all the parameters and market dynamics.

Saudi Government's Vision 2030: Under the Vision 2030, the KSA government aims for OEMs to produce 300,000+ vehicles in the country between 2020 & 2030. Saudi Vision 2030 aims to reduce dependence on oil exports highlight the potential for growth of logistics industry in future. Large investments in road infrastructure under Saudi Vision 2030, a 680 Km Saudi-Oman highway and the UAE-Saudi Mafraq-Ghuwaifat International Highway underway contribute to the growth of the logistics industry.

Technological Advancements and Innovations to Drive the Operational Efficiencies: Rising adoption of technologies such as RFID, Warehouse Management System, Transportation



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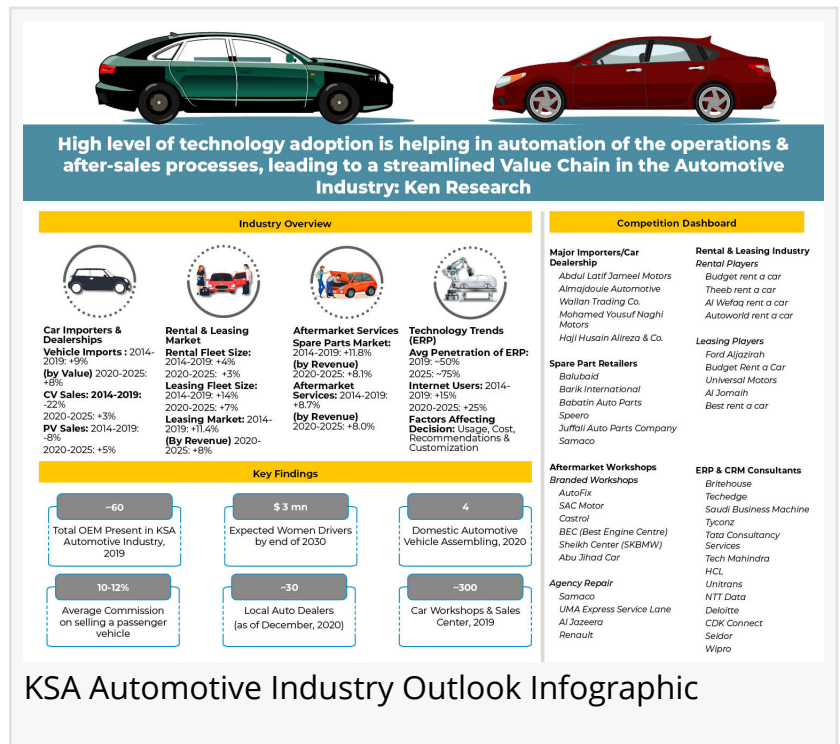
**KSA Automotive Industry Outlook to 2025** – Focus on Technology Adoption & Trends for Dealers, Distributors, Spare Parts Suppliers, Fleet and Leasing Companies and Car service providers

KSA Automotive Industry Outlook  
Cover Image

Management System and others modules enabling SAP and other ERP based integration by Car Dealerships, Car Workshops, Spare Parts Retailers & Rental Companies in Saudi Arabia is leading to improved cost efficiency within their operations. Companies have started adopting these technologies to have an edge over other players in the automotive market in the country.

Development of Domestic Automotive Industry via Skill Enhancement: Digital Skill Training & Labor Quality

Enhancement program will provide more than 600,000 students & 11,000 male and female teachers with programming training to aid digitization. This will support both teachers & students in various institutes, providing highly skilled Saudi national labor to enhance quality of operations. This will further help in strengthening the car manufacturing industry across the country which aims to attract Saudi and foreign investments, increase exports, provide job opportunities, and contribute to economic diversification as part of Vision 2030 Vision.



KSA Automotive Industry Outlook Infographic

Analysts at Ken Research in their latest publication "[KSA Automotive Industry Outlook to 2025 – Focus on Technology Adoption](#) & Trends for Dealers, Distributors, Spare Parts Suppliers, Fleet and Leasing Companies and Car service providers)" observed that there is vast opportunity to disrupt the traditional & conservatively operating automotive Industry in the Kingdom of Saudi Arabia. The report discussed the current technology adoption amongst the various segments of players such as Importers, Distributors, Spare Part Dealers, Dealerships, Workshops, car Spas, Rental & Leasing Players amongst more.

The report further analyzed each segment in detail, providing a brief overview along with market size, segmentation, competition analysis, trends, developments & future analysis of various segments, focusing keenly on entity relationships & business models.

These segments are then further analyzed to gain a better understanding of the ERP & CRM modules required to pave the way for digitization amidst the industry across KSA.

Key Segments Covered:

KSA Imports & Sales Industry (Distributors & Dealerships)

Import & Export Analysis

Competition Analysis of Major OEM Brands

Future Trends & Developments & Growth Factors

KSA Automotive Aftermarket Spare Parts & Service Industry  
Spare parts Industry  
Aftermarket Service Industry  
Competition Analysis of Major Players via Cross Comparisons & Heat Maps

KSA Automotive Leasing & Rental Industry  
KSA Rental Industry (Market Size, Competition & Segmentation)  
KSA Leasing Industry (Market Size, Competition & Segmentation)

Impact of Covid-19 on KSA Automotive Industry  
Impact of Covid 19 on KSA Automotive Industry  
Mobility Industry looks forward to Utilize Digital Platforms  
Post Covid KSA Automotive Industry Outlook

Technology Adoption & Usage Trends in KSA Automotive Industry  
Overview of Industry  
KSA Automotive Technology Trends, Adoption & Recommendations

Key Target Audience

KSA Car Dealerships  
KSA Automotive Industry  
KSA Automotive Workshops  
KSA Spare Parts Retailers  
KSA Automotive Logistic Service Providers  
KSA Car Rental Players  
KSA Car Leasing Players  
KSA ERP Service Providers  
KSA Technology Consultants  
KSA Foreign Relation Ministry  
KSA Customs Department  
KSA Ports Authority  
KSA Automotive Industry  
KSA Imports & Export Authority  
KSA Hardware Technology Manufacturers  
KSA Software Technology Manufacturers  
KSA Cloud Storage Providing Enterprises  
KSA Public Institutions

Time Period Captured in the Report:

- Historical Period: 2014-2019
- Forecast Period: 2019-2025

## Companies Mentioned:

### Importers/Car Dealership

Abdul Latif Jameel Motors  
Almajdouie Automotive  
Wallan Trading Co.  
Mohamed Yousuf Naghi Motors  
Haji Husain Alireza & Co.  
(Mazda, MAN, Aston Martin)  
Nissan Petromin  
Manahil International  
Aljomaih Automotive Company  
Universal Motors Agencies  
Kia Al Jabr  
Al Yemni Motors  
Alissa Universal Motors Co.  
Bakhashab Brothers Co.  
Alesayi Motor Company  
Al Jazirah Vehicles Agency  
Juffali Automotive Company

### Spare Part Retailers/Wholesalers

Balubaid  
Barik International  
Babatin Auto Parts  
Speero  
Juffali Auto Parts Company (JAPCO)  
Samaco  
M S Almeshri & Bros Co.  
AL-OLIAH Auto Spare Parts  
Delmon Group of Companies  
SNAM  
Ubuy  
Munif Al Nahdi Group (Mize)  
Odiggo  
Accidom  
Bawazeer Auto Parts  
Bin sahib  
AHQ Parts  
Danya Auto Parts

Rezayat Automotive  
Saudi Parts Center Company (Al Khorayef Group)

## Aftermarket Service Providers

### Branded Workshops

AutoFix

SAC Motor

Castrol

BEC (Best Engine Centre)

Sheikh Center (SKBMW)

Abu Jihad Car Maintenance Center

Ac Delco Service Centres

Tyre Plus

3M Authorized Centre

Mize

AdinLub

Car Spa

Car Hub

Ezhalha

Petromin Express

Auto Hub

Exxon Mobil

Autoworld

Castrol Branded Workshops

Shell Fastlube

Fuchs One

NAFT

Ziebart

Grease Monkey

Quick Car Service

Morni

### Agency Repair

Samaco

United Motors Express Service Lane

Al Jazeera

Renault

Kia Motors

Fast Auto Technic

Mohammed Yousaf Naghi Motors

Porsche

Land Rover

Quick lane  
Nissan Petromin  
Haji Husain Alireza & Co.  
Universal Motors Agencies  
Aljomaih Automotive Company Ltd.  
Alesayi Motors  
Al Yemni Motors  
Alissa Universal Motors Co.  
Bakhashab Brothers Co  
Al Juffali & Brothers Automotive Ltd.  
Wallan Hyundai

Un-Organized/ Independent Players  
Middle East Auto Services  
Carzzzone  
German Centre  
Cartech  
Alod Haib  
Al-Aruba Sinnaiyah  
Saudi Chinese Vehicle Repair  
Al Shamel Car Maintenance Center  
Al Nafie Car Maintenance Workshop  
Alsajow Center for Car Maintenance  
Red Car  
Saudi Egyptian Center for Car Maintenance  
SRT 8  
Al Bayan Car Maintenance  
Mujahid Garage  
1 Check Car Services (One Examination Workshop)  
Saudi radiators  
Global Auto Maintenance  
Mohammed Al- Tkhai Abu Rakan  
Anwar Al Mamlaka Center  
Quick Cars Service  
Best Corner Car Maintenance  
American Diamond Specialist Center  
Cars electricity and air conditioning  
Badr Sentop workshop BST  
Grace Monkey (International Company)  
Super Service Auto Center  
XEOEX  
German Centre  
AutoGard

## Rental & Leasing Industry

### Rental Players

Budget rent a car  
Theeb rent a car  
Al Wefaq rent a car  
Autoworld rent a car  
Key rent a car  
Avis rent a car  
Hanco rent a car  
Samara rent a car  
Hertz rent a car  
Autorent a car

### Leasing Players

Ford Aljazirah  
Budget Rent a Car  
Universal Motors  
Al Jomaih  
Best rent a car  
Al Tayyar rent a car  
Enterprise rent a car  
Hanco rent a car  
Theeb rent a car  
Shary rent a car

### ERP & CRM Providing Technical Consultants

Britehouse  
Techedge  
Saudi Business Machine  
Tyconz  
Accenture  
Tata Consultancy Services  
Tech Mahindra  
HCL  
Unitrans  
NTT Data  
Deloitte  
CDK Connect

Seidor  
Wipro

For more information on the research report, refer to below link:

<https://www.kenresearch.com/automotive-transportation-and-warehousing/automotive-and-automotive-components/ksa-automotive-industry-outlook-to-2025/401374-100.html>

Key Topics Covered in the Report:

Chevrolet Car Sales Saudi Arabia  
GMC Car Sales Saudi Arabia  
Saudi Arabia Auto Finance Market  
Abdul Latif Jameel Car Sales  
Abdul Latif Jameel Car Market Share  
Aljomaih Automotive Car Sales  
Aljomaih Automotive Car Market Share  
Al Jazirah Car Sales Saudi Arabia  
Al Jazirah Car Market Share  
United Motors Car Sales Saudi Arabia  
United Motors Car Market Share  
Universal Motors Car Sales Saudi Arabia  
Universal Motors Car Market Share  
Saudi Arabia Car Competition  
Online Car Sales Saudi Arabia  
Online Summary Report Saudi Arabia  
Online Used Car Models Saudi Arabia  
Covid-19 Impact on KSA Automotive Industry

Saudi Arabia Automotive Industry Overview

Saudi Arabia Imports & Sales Industry (Distributors & Dealerships)

Automotive Imports & Sales Industry Ecosystem, KSA  
Value Chain Analysis of KSA Automotive Imports & Sales  
Annual Automotive Imports Traffic for Major KSA Ports  
Analysis of Imported Goods & Major Countries Importing in KSA  
Value & Volume of Vehicles Imported, KSA  
Segmentation of Imports on the basis of Vehicle Type, KSA  
Automotive Vehicle Manufacturing Clusters Analysis, KSA  
New Motor Vehicle Sales, KSA  
Market Segmentation of Automotive Sales on the basis of Region, KSA  
Demographics of KSA Citizens Supporting Automotive Industry, (2019)



Segmentation of Vehicle Sales on the basis of Brands & Vehicle Type, KSA  
Market share of International OEMs in New Vehicle Sales, KSA (2019)  
Competition Analysis of Automotive Imports & Sales Industry, KSA (2019)  
Profiles of Major Dealerships & Distributors  
Business Model & Revenue Stream of Importers/Distributors/Dealerships  
Trends & Developments in Automotive Vehicle Industry  
Future of Imports & Sales

KSA Automotive Aftermarket Spare Parts & Service Industry

KSA Aftermarket Industry Ecosystem  
Aftermarket Spare Parts Industry  
KSA Aftermarket Service Industry  
Future Trends of Aftermarket Spare Parts & Service Industry

KSA Automotive Leasing & Rental Industry

Macroeconomic Overview of the Rental & Leasing Industry  
KSA Automotive Leasing (Long Term) Industry  
KSA Rental Industry  
Future of Leasing & Rental Industry

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