

Jonathan Ogurchak and Mihai Ivascu Discuss Knowledge, Then and Now, with Fotis Georgiadis

Jonathan Ogurchak, CEO and Co-Founder of STACK. Mihai Ivascu, CEO, and Founder of London-based tech group M3 Holdings

GREENWICH, CT, USA, January 20, 2021 /EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.

During two recent interviews (excerpted below), Fotis Georgiadis discusses knowledge, then and now, with two very successful people. He's helping them expand their global reach through innovative brand and image building. During these uncertain times, he can help you and your company build a stronger brand and image. Reach out to him at the below contact options to get started.

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Jonathan Ogurchak, CEO and Co-Founder of STACK

What are your "5 Things I Wish Someone Told Me Before I Started" and why. (Please share a story or example for each.)

It's going to take some time. If everyone could bring a solution to market, you'd see many more



Jonathan Ogurchak, CEO and Co-Founder of STACK



Mihai Ivascu, CEO, and Founder of London-based tech group M3 Holdings



If you live your life with integrity, your reputation will speak for itself. Once you lose your integrity, you lose yourself and your ability to maintain meaningful relationships.”

Jonathan Ogurchak, CEO and Co-Founder of STACK

entrepreneurs and far fewer employees. Even with the most aggressive development cycles, you’re still going to need time to get from nothing to something.

It’s OK to adjust over time. When we started STACK, there was no real notion of the scale that we could look to capture. Now, we’re trying to find ways to stay on top of the use cases and not let any of our clients down.

Don’t start a business in a terrible selling environment. Not that anyone could have predicted the year that 2020 evolved into, but the forward movement that we anticipated was quickly halted from a sales perspective. However,

Use every moment you can as a positive. We were able to adapt our poor sales time into an opportunity to further build and refine the product. We had greater strides in 4 months product-wise than we did in the entire year prior thanks to this slowed period.

Your biggest competitor will be yourself. It’s easy to overthink and worry about progress, particularly in a new organization. Your mind can do funny things as you start to worry when really, you may just be competing against yourself. Being able to center your expectations, then recenter them, and repeat that process, instead of looking at what’s going on around you—you’ll set yourself to be the most successful.

You are a person of great influence. If you could inspire a movement that would bring the most amount of good to the most amount of people, what would that be? You never know what your idea can trigger. □

Too many areas in healthcare are commoditized. Solutions that could have the most benefit to the most people—like patients—are restricted to help drive market share. For patients to experience the maximum benefit, there needs to be a more standard approach to delivery of care that takes the market share component out of it (and just maybe STACK and some of the other projects we’re developing can help to be a catalyst of eliminating market share and barriers for healthcare stakeholders). That “rising tide raises all ships” mentality could truly help to inspire more informed, collaborative patient care.

[The complete interview is available here](#)

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Mihai Ivascu, CEO, and Founder of London-based tech group M3 Holdings

What are your “5 Things I Wish Someone Told Me Before I Started” and why. (Please share a story or example for each.)

1. Always ask questions. I am not a tech guy. I am an entrepreneur, so for me, it is very important to ask all the questions I may have. There are no wrong questions, and more importantly, you

can learn something from the answers you receive.

2. Surround yourself with smart people. For example, at Modex, I am surrounded by a great team of tech developers that are able to imagine the technologies of tomorrow. It is important to allocate time for scouting and hiring the best people.

3. Take time to prepare yourself before any meeting. You never know when a new opportunity arises. So you always have to be prepared and ready to answer any question.

4. Take chances. As an entrepreneur, you have to be ready to risk it all in order to succeed.

5. Say no. If you think that an idea doesn't represent you, or it might affect you in the long term, you should be able to say no. Choose fights that are worth fighting.

You are a person of great influence. If you could inspire a movement that would bring the most amount of good to the most amount of people, what would that be? You never know what your idea can trigger. □

It's not my job or my role to inspire movements, but if you want to play this game... I will say this: fewer politicians, more technicians, that is my kind of movement.

[Read the full interview here](#)

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

Contact and information on how to follow Fotis Georgiadis' latest interviews:

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