

# Baristas Munchie Magic Opening in Fifth State AZ, Now Delivering Ice Cream, Snacks, and Hot Food to Customers

*Munchie Magic is expanding into Arizona, adding to its more than fifty locations in Washington State, Oregon, California, and Illinois*

SEATTLE, WA, USA, January 20, 2021 /EINPresswire.com/ -- [Baristas](#) Coffee Company/[Munchie Magic](#) (OTC:BCCI) is expanding into Arizona, adding to its more than fifty locations in Washington State, Oregon, California, and Illinois delivering Ben & Jerry's ice cream, snacks, and hot foods to customers via delivery partners DoorDash, GrubHub, and Uber Eats. [www.baristas.tv](http://www.baristas.tv)  
[www.munchiemagic.com](http://www.munchiemagic.com)

A vibrant advertisement for Munchie Magic. The top half features the brand name 'MUNCHIE MAGIC.COM' in large, bold, blue letters with a white outline. Below it, the text 'SNACKS DELIVERED DAY OR NIGHT' is written in a similar style. The bottom half of the graphic has a white background with the words 'ORDER NOW!' in large, bold, blue letters. At the bottom, there are three logos for delivery partners: GrubHub (GH), DoorDash (D), and Uber Eats. The background of the graphic is a bright yellow and blue gradient with various food items like Snittles, Ben & Jerry's ice cream, and a Pepsi bottle floating around.

Munchie Magic BCCI

The newest of the rapidly expanding Munchie Magic virtual restaurants that delivers ice cream, snacks, and hot foods through its third-party delivery partners services the Phoenix and Glendale AZ, regions and surrounding populations.

Barry Henthorn, CEO, stated: "Opening these first two locations in AZ gives Munchie Magic a solid base of which to expand from. Now that we have five states of which four are congruent, we can begin to focus on marketing driving sales in addition to continuing to expand our footprint across the country."

In exchange for the global perpetual exclusive license from [ReelTime](#) for the Munchie Magic concept and convenience store derivative Virtual Restaurants, ReelTime will receive a per transaction license fee of \$.35 in perpetuity in conjunction with the terms of the agreement beginning on Jan. 1st, 2021. In addition, the media buys, integration, technology development, IP, and other cutting edge marketing for the Munchie Magic virtual restaurants are made possible and are being created via digital media/technology frontrunner ReelTime Media (OTC PINK:RLTR) [www.reeltime.com](http://www.reeltime.com) . The integration consolidates and analyses data from the delivery partners

DoorDash, Uber Eats, and GrubHub along with sales, cost information, and pertinent demographics from Munchie Magic's Pick up Partners. ReelTime Media's capabilities are redefining how companies are evaluating and purchasing their TV, radio, print, and other new digital media.

About Ben & Jerry's: Ben & Jerry's is an American company that manufactures ice cream, frozen yogurt, and sorbet. It was founded in 1978 in Burlington, Vermont, and sold in 2000 to British-Dutch conglomerate Unilever. Today it operates globally as a fully owned subsidiary of Unilever. Its present-day headquarters is in South Burlington, Vermont, with its main factory in Waterbury, Vermont.

About ReelTime Rentals, Inc. d/b/a ReelTime Media: [www.reeltime.com](http://www.reeltime.com) , is a publicly-traded company based in Seattle, WA (OTCPK:RLTR). ReelTime Media

provides end to end production capabilities and discount media purchasing that is redefining how companies are evaluating and purchasing their TV, radio, print, and other new media.

ReelTime was officially issued U.S. Patent Number 10,761,303 titled Simultaneous Spherical

Panorama Image and Video Capturing System on

September 1, 2020. ReelTime is also in the business of

developing, producing, and distributing Virtual Reality Content and technologies. We have an end to end

production, editing, and distribution capabilities for

internal and external projects. ReelTime currently

produces three ongoing series for the Samsung Gear VR platform and distributes them over numerous VR delivery

portals including Gear VR, Oculus, Veer VR, HTC Vive,

YouTube 360, Facebook, and others. ReelTime Media also

publishes the book "It Was Always Me Edward Edwards the

Most Prolific Serial Killer of All Time" which has been the

subject of a cover story on People Magazine, Rolling Stone, In Touch, and a six-part series on Paramount network, [www.itwasalwaysme.com](http://www.itwasalwaysme.com) . ReelTime also develops and licenses Virtual commerce technologies.

About Baristas Coffee Company/ Munchie Magic: Baristas is a publicly-traded national Coffee Company that is recognized throughout the US. It is the majority shareholder of Munchie Magic,

A promotional graphic for Munchie Magic. The background is a bright blue gradient. At the top, the text "ORDER DELIVERY FROM HERE THRU" is written in a bold, white, sans-serif font. Below this, the words "MUNCHIE MAGIC" are written in a large, white, bubbly font with a thick blue outline. The graphic is surrounded by various food and beverage logos, including Doritos, Pop-Arge, Pepsi, Ben & Jerry's (with "Milk Chocolate Cookies" flavor), Lay's, Cheez-It, Red Bull, and a rocket ship labeled "Munchie Magic". At the bottom, the website "www.munchiemagic.com" is written in white. Below the graphic, the text "Order NOW" is displayed in a bold, black font. To the right of "Order NOW" are three logos: Uber Eats (a red arrow pointing right), Uber Eats (the text "Uber Eats" in white on a black background), and GrubHub (the letters "GH" in white on a red background).

“

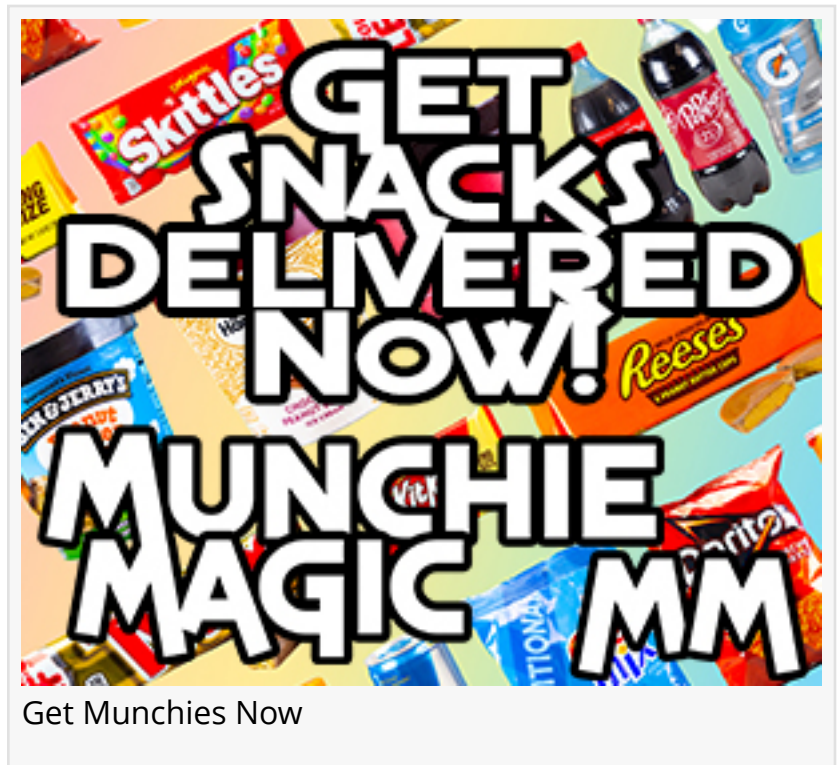
Opening these first two locations in AZ gives Munchie Magic a solid base on which to expand from.

Now that we have five states, we can begin to focus on marketing driving sales as well as expanding.”

*Barry Henthorn*

Inc., which manages the virtual restaurant which delivers Ben & Jerry's ice cream, Baristas Coffee, and other snack foods via third party delivery partners. Baristas currently produces and sells coffee related products under the Baristas brand. The Baristas White Coffee single-serve cups compatible with the Keurig 2.0 brewing system is the bestselling product in its category. Baristas also markets other coffee-related products. Baristas gained mainstream exposure when it became the subject of "Grounded in Seattle", the reality show special feature which aired on WE tv. It has been featured nationally including during Shark Tank on CNBC with Front Montgomery, CNN, ESPN, Food Network, Cosmopolitan Magazine, Forbes Magazine, Modern Living with Kathy Ireland, Sports Illustrated, NFL Monday and Thursday Night Football with Megs McLean, at NASCAR Races, The Grammys, NBA TV, and other notable media.

Barry Henthorn  
Baristas Coffee Company, Inc.  
barry@baristas.tv



This press release can be viewed online at: <https://www.einpresswire.com/article/534800034>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.