

Optessa is listed as a Sample Vendor in Gartner Hype Cycle for Supply Chain Planning Technologies, 2020

Optessa was named in the Supply Planning category

EDMONTON, ALBERTA, CANADA, January 21, 2021 /EINPresswire.com/ -- ("Optessa"), a leading provider of [supply planning](#) solutions, today announced that it has been identified as a Sample Vendor in the [Gartner Hype Cycle for Supply Chain Planning Technologies, 2020](#). Optessa was named in the supply planning category.



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This inclusion simply validates the importance and benefit that organizations can realize by implementing an intelligent planning and scheduling solution.”

*Ashok Erramilli, CEO of
Optessa*

In the Hype Cycle for Supply Chain Planning Technologies report, Gartner states “Many users have been limited in their capability development by a lack of investment in constraint-based modeling functionality. More mature supply planning capabilities, enabled by the right technology solutions, provide optimization modeling and simulation of what-if scenarios to analyze, visualize and socialize performance trade-offs quickly for more effective management of risks, opportunities and events.”

“This inclusion simply validates the importance and benefit that organizations can realize by implementing an

[intelligent planning and scheduling](#) solution,” stated Ashok Erramilli, CEO of Optessa.

“Businesses are set up for success with benefits realized quickly through mathematically guaranteed plans.”

1 Gartner, “Hype Cycle for Supply Chain Planning Technologies, 2020,” Tim Payne, November 12, 2020.

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About Optessa

Optessa is a leader in intelligent planning, sequencing, and scheduling optimization software with many successful implementations among top tier global manufacturers. Optessa products have wide applicability in industries as diverse as auto OEMs, suppliers, power equipment, electronics, semiconductor, mills, batch process industries such as food and beverage and paints and in shipping and logistics. The company has offices in Edmonton, Alberta, Canada; Hazlet, New Jersey, USA and Goa, India. Optessa’s leadership team combines deep expertise in software, mathematics, manufacturing, and optimization technologies with unmatched customer commitment. Optessa supports global deployment at more than 100 distinct manufacturing facilities and production areas. We also partner with industry leaders, Deloitte and Tech Mahindra, to further enhance our client support. To learn more about Optessa please visit www.optessa.com.

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Figure 2. Priority Matrix for Supply Chain Planning Technologies, 2020

Priority Matrix for Supply Chain Planning Technologies, 2020

benefit	years to mainstream adoption			
	less than two years	two to five years	five to 10 years	more than 10 years
transformational		Internet of Things	Continuous Intelligence Data Fabric Digital Supply Chain Twin Graph Analytics for SCP Integrated Business Planning Machine Learning	Algorithmic Supply Chain Planning Digital Supply Chain Planning Resilient Planning
high		AutoML Continuous Planning CORE Demand Signal Repository Long-Term Demand Sensing Multiscale Inventory Optimization Network Design Optimize Planning SC Segmentation Short-Term Demand Sensing Supply Chain Planning System of Record Supply Planning	Autonomous Planning Composable SCP Configure Planning Discrete-Event Simulation in SCP Predictive Analytics Prescriptive Analytics Profitable to Promise Respond Planning Supply Chain Control Tower	
moderate	Descriptive Analytics S&OP	Data Lakes Diagnostic Analytics RPA	Natural Language Generation	SCP Outsourcing
low				

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Priority Matrix for Supply Chain Planning Technologies

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