

# The Fan-Brand and University of Kentucky Sign Home Décor Licensing Agreement

*Deal Allows for the Manufacturing and Sales of Kentucky Wildcats-branded Lighted Signs and Wall Décor*

LEXINGTON, KY, UNITED STATES, January 27, 2021 /EINPresswire.com/ -- [The Fan-Brand](#) is proud to announce they have obtained a license agreement with the University of Kentucky to develop and sell officially licensed lighted wall signs, pool table lights, and an assortment of wall décor products bearing the school's iconic colors and logos. These products are immediately available on The Fan-Brand direct-to-consumer website ([www.thefan-brand.com](http://www.thefan-brand.com)) and through various online retailers.

"We are incredibly honored to have been selected as a licensee for the University of Kentucky," says Harrison Grimm, Founder & CEO of The Fan-Brand. "UK has a tremendous athletic tradition, with an incredible fan-base, and we can't wait for them to see the products we create for them."

The Fan-Brand provides fans everywhere of NCAA schools and their athletic teams with unique and attractive ways to express their team spirit, decorate their home theater, bar or man cave, or show their school pride while at work. Its high-quality licensed products are conversation starters and are perfect for fans' looking to express school pride or share in the gameday experience with fellow alumni or fans.

Founded in 2018, The Fan-Brand is a wholly-owned subsidiary of Grimm Industries, Inc., an acknowledged leader in innovative, plastic-based, signs and retail displays. Located in Fairview, PA, The Fan-Brand is family owned and operated with all products being made in the United



Kentucky Wildcats: Original Round Rotating Lighted Wall Sign | [thefan-brand.com](http://thefan-brand.com)

States. Current licensing partners include more than 70 NCAA universities, the NHL, U.S. Army, Mossy Oak, and NASA.

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For more information on available products for the University of Kentucky:

<https://thefan-brand.com/collections/university-of-kentucky>

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*Harrison Grimm, Founder &  
CEO*

Michael Baird  
The Fan-Brand  
[email us here](#)

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