

The Fan-Brand and University of Georgia Sign Home Décor Licensing Agreement

Deal Allows for the Manufacturing and Sales of Georgia Bulldogs-branded Lighted Signs and Wall Décor

ATHENS, GA, UNITED STATES, January 28, 2021 /EINPresswire.com/ -- [The Fan-Brand](https://www.thefan-brand.com/) is proud to announce they have obtained a license agreement with the University of Georgia to develop and sell officially licensed lighted wall signs, pool table lights, and an assortment of wall décor products bearing the school's iconic colors and logos. These products are immediately available on The Fan-Brand direct-to-consumer website (www.thefan-brand.com) and through various online retailers.

"We are incredibly honored to have been selected as a licensee for the University of Georgia," says Harrison Grimm, Founder & CEO of The Fan-Brand. "We look forward to creating products for Bulldogs alumni and fans that they can proudly show in any room of their homes or offices."

The Fan-Brand provides fans everywhere of NCAA schools and their athletic teams with unique and attractive ways to express their team spirit, decorate their home theater, bar or man cave, or show their school pride while at work. Its high-quality licensed products are conversation starters and are perfect for fans' looking to express school pride or share in the gameday experience with fellow alumni or fans.

Founded in 2018, The Fan-Brand is a wholly-owned subsidiary of Grimm Industries, Inc., an acknowledged leader in innovative, plastic-based, signs and retail displays. Located in Fairview, PA, The Fan-Brand is family owned and operated with all products being made in the United



Georgia Bulldogs: "Faux" Barrel Top Wall Clock | [thefan-brand.com](https://www.thefan-brand.com/)

States. Current licensing partners include more than 70 NCAA universities, the NHL, U.S. Army, Mossy Oak, and NASA.

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For more information on available products for the University of Georgia:

www.thefan-brand.com/collections/university-of-georgia

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*Harrison Grimm, Founder &
CEO*

Michael Baird
The Fan-Brand
[email us here](#)

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Georgia Bulldogs: Dual Logo - Cork Note Board | thefan-brand.com



Georgia Bulldogs: Round Slimline Lighted Wall Sign |
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