

# floLIVE Receives 2020 IoT Excellence Award for its IoT Connectivity Service

*floNET IoT Connectivity Service Honored for Excellence in Innovation*

LONDON, UNITED KINGDOM, January 27, 2021 /EINPresswire.com/ -- [floLIVE](https://www.floLIVE.com) announced today that its Global IoT Connectivity Service floNET has received a 2020 IoT Excellence Award presented by TMC and Crossfire Media.

The 2020 IoT Evolution IoT Excellence Award honors innovative products that support the availability of information being deduced, inferred and directly gathered from sensors, systems and anything else that is supporting better business and personal decisions.

“We are delighted to continue to gain market recognition for our innovative disruption of traditional network and IoT solutions” said Nir Shalom, CEO floLIVE. “floNET is truly one of a kind, helping enterprises and carriers get up and running faster, providing a holistic platform to build, operate, and monetize IoT businesses, and ensuring full visibility and control over connected assets.”

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It is my pleasure to recognize floNET with an IoT Excellence Award for its excellence in innovation. As a leader in this rapidly evolving industry, I look forward to seeing floLIVE’s future successes”

*Carl Ford, CEO & Community Developer, Crossfire Media.*

floLIVE offers advanced 5G network solutions and a full suite of global cellular connectivity services for IoT use cases. With floNET, enterprises can enjoy seamless global connectivity for their connected devices - fully compliant, will high performance, no matter where they operate.

“It is my pleasure to recognize floNET with an IoT Excellence Award for its excellence in innovation,” said Carl

Ford, CEO & Community Developer, Crossfire Media. “As a leader in this rapidly evolving industry, I look forward to seeing floLIVE’s future successes.



## About floLIVE

floLIVE encompass a wide range of services to market verticals, from a full GSM IoT-oriented core network, through to IoT BSS, device and eSIM management and targeted IoT vertical solutions - all provided as-a-service via our global cloud. For more information visit [frolive.net](http://frolive.net) or email [info@frolive.net](mailto:info@frolive.net)

## About Crossfire Media

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

## About TMC

Through education, industry news, live events and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership and lead generation opportunities. Our in-person and online events deliver unmatched visibility and sales prospects for all participants. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with the millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360-degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit [www.tmcnet.com](http://www.tmcnet.com) and follow us on Facebook, LinkedIn and Twitter, @tmcnet .

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