

# The Money Services Business Association (MSBA) Announces New Board Chair and Officers

*MSBA New Officers - Paul S. Dwyer Jr., Aurora Garza-Hagan, Jani Gode, and Erick Schneider.*

MONTVALE, NJ , USA, January 27, 2021 /EINPresswire.com/ -- The Money Services Business Association (MSBA) – a trade association focusing on the non-bank money services industry – elected Aurora Garza-Hagan, CEO of BBVA Transfer Services, as its new Chairperson, succeeding Paul S. Dwyer Jr., CEO of Viamericas Corp., who was elected as Vice-Chairman. The MSBA also announced the election of Erick Schneider, Senior Vice President of Intermex Wire Transfer as Treasurer, and Jani Gode, Chief Compliance Officer of Payoneer, as the MSBA's Secretary.



“On behalf of the Board of the MSBA, I am happy to lead our efforts promoting an increased understanding of the industry to the various U.S. and international regulatory agencies that supervise our members’ businesses” said Aurora Garza-Hagan, MSBA Chairperson and CEO of BBVA Transfer Services. “The industry constantly seeks to team with regulators, banks, law enforcement and consumer advocates to ensure that any impact to the efficiency, integrity and reputation of the industry – from unlicensed operators to direct and indirect regulation – receive the full attention they deserve. All stakeholders with an interest in ensuring the continued provision of excellent and compliant service to consumers can find common ground, and the MSBA continues to play an active role in making that happen.”

## [Board Members:](#)

Tanya Butler, President & CEO, MEMO Financial Services, Inc.  
Paul S. Dwyer, Jr. CEO Viamericas Corporation. MSBA Vice-Chairman

Fernando Fayzano, CEO Pontual Money Transfer  
Aurora Garza-Hagan, CEO, BBVA Transfer Services, Inc., MSBA Chairperson  
Jani Gode, CAMS, CFCS, Chief Compliance Officer of Payoneer, MSBA Secretary  
Laybaa Hernandez, CAMS, CFE, Chief Operating Officer of DolEx Dollar Express, Inc.  
Nicole Ibbotson, SVP and General Counsel, InComm Financial Services, Inc  
Alberto Laureano, CEO, Barri Financial Group, LLC  
Jorge Raul, CEO, Transnetwork Corp.  
Anthony Rodriguez, Chief Global Risk & Compliance Officer, Data Protection Officer, AFEX  
Erick Schneider, Senior Vice-President, Intermex Wire Transfer, MSBA Treasurer  
Kathy Tomasofsky, Executive Director, MSBA

For additional information on the Association and becoming a member, please visit:  
[www.msbassociation.org](http://www.msbassociation.org)

About the MSBA: Established in 2015, the MSBA is the largest trade association focused on the non-bank money services industry. Specifically, we represent licensed money transmitters and their agents and authorized delegates, payment card issuers, and distributors, payment processors, international remittance companies, bill payment companies, mobile payment application providers, payment aggregators, virtual currency exchanges and administrators, money orders, and other similar money services businesses (“MSBs”) and non-MSB payments businesses that are engaged in payments. The MSBA encourages the continued innovation and development in the payments industry while promoting education and communication with federal and state regulators.

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