

New Snow Brings Winter Guests to YOTELPAD Park City

More than 19 inches of snow fell in Park City over five days, bringing the total base snow to 35 inches and attracting skiers for an outdoor escape in pandemic

UNITED STATES, January 28, 2021 /EINPresswire.com/ -- More than [19 inches of new snow fell in Park City](#) over the last five days, bringing the total base snow to 35 inches at [YOTELPAD Park City](#) and attracting more skiers for an outdoor recreational escape during the COVID-19 pandemic.

"With recent snowstorms and more to come, bookings have increased at the new YOTELPAD Park City," said Brandon Tyler, general manager of YOTELPAD Park City, Park City's newest hotel at Canyons Village.

“

The first of its kind anywhere, YOTELPAD Park City is at the base of one of the best ski mountains in the country, and families are relishing all of our outdoor winter activities.”

Brandon Tyler

YOTELPAD



London-based YOTEL opens its first-ever YOTELPAD in Park City, Utah, expanding its affordable luxury brand in a market that attracts today's adventurous travelers.

"With several recent snowstorms and more to come, we're seeing an increase in bookings at Park City's newest hotel this close to the mountain," said Brandon Tyler, general manager of YOTELPAD Park City.

"The first of its kind anywhere, YOTELPAD Park City is at the base of one of the best ski mountains in the country, and families are relishing all of our outdoor winter activities."

The first in the world of its kind, YOTELPAD Park City is a tech-forward hotel with self-service check-in stations, Grab+Go meals and drinks, a 24/7 gym with the latest Life Fitness & Peloton equipment, ski valet service, a fireside lounge and more.

“When you have 7,300 acres of an open mountain playground just outside our hotel, guests enjoy all kinds of outdoor mountain activities, including downhill skiing, snowboarding, cross country skiing and snowshoeing, which are growing in popularity year over year,” said Tyler. “Because these sports allow for natural distancing from others, guests tell me this is their perfect escape in a pandemic.”



YOTELPAD Park City guests are enjoying deep powder skiing with 19 new inches of snow this week. Credit: Park City Chamber/Bureau

An Olympic legacy, Park City is home to two world-class ski resorts with 62 lifts and more than 400 runs on 9,526 skiable acres. The resort experience is enhanced by an authentic, historic silver mining town legacy and an array of luxury experiences, including award-winning restaurants, high-end breweries, wineries and distilleries.

“YOTELPAD’s innovative designs include Italian furniture that transforms into multiple uses in the same room space,” said Tyler, who opened the 144-PAD (YOTEL-speak for condos) hotel Dec. 17, 2020. “The European-inspired floor plans optimize every inch of PADs, which can accommodate up to seven guests and make it the perfect mountain base for adventure seekers.”

Born from creative leaders at London’s YOTEL, the YOTELPAD concept is drastically altering consumers’ images of hotels.

“This first YOTELPAD is changing travelers’ expectation of hotels, which will cause hotels to adapt to travelers’ demands,” he said. “These intelligently designed PADs allow guests to enjoy the benefits of their stay without added expenses.”

To add to the Park City vibe, YOTELPAD serves daily fresh food options from local food providers.

“To accommodate guests’ preferences, our Grab+Go food express offers fresh, farm-to-table local food,” he said. “Savoury Kitchen provides breakfast burritos, oatmeal, soups, sandwiches and salads. Dinner originates from Rebekah’s Kitchen, with items such as turkey chili and minestrone stew. Gold Creek Farms provides locally harvested cheeses daily.

“From quality coffees, such as Lavazza, to high-end takeaway meals, we offer a wide array of food, drinks and retail items—all from Park City-area restaurateurs.”

Already at 85 percent sold, YOTELPAD's owners can submit their PADs into a nightly rental program when not in use.

"Owners can rent their PADs and instantly be listed in YOTEL's worldwide network for guests seeking new experiences in an environment with modern designs," said Tyler.

Operating 17 hotels in eight countries, YOTEL recently opened YOTEL London, YOTEL Glasgow and YOTEL Washington, D.C.

"The YOTEL and YOTELPAD concepts are trending, with 13 more YOTELs under development globally and two YOTELPADs being built in Miami and Dubai," he said.

For mountain resort expertise, YOTEL has partnered with [Benchmark](#), a global hospitality leader, to spearhead day-to-day operations of YOTELPAD Park City.

For more information, visit yotel.com/parkcity.

#

About BENCHMARK®, a global hospitality company. BENCHMARK®, a global hospitality company, is a leader in the development, management, and marketing of independent, soft branded, and experiential hard branded resorts, hotels, and conference centers. In addition to the company's award-winning full-service Benchmark Resorts & Hotels, its lifestyle and luxury Gemstone Collection, and its industry-leading Benchmark Conference Center division is a leading provider of contemporary city center venues for meetings, signature events, and conferences. BENCHMARK's combined portfolio features more than 80 unique projects across three continents. The company is passionately committed to delivering personal, inspiring, and memory-making experiences, driving total revenue and profitability, and cultivating an award-winning, "Be the Difference" culture for all its employees. BENCHMARK is based in The Woodlands (Houston), Texas, with offices in London; Miami; Park City; Scottsdale, Arizona; New Brunswick, New Jersey; Seattle; and Tokyo. Visit www.benchmarkglobalhospitality.com for more information.

Diana Carey
YOTELPAD Park City
+1 435-731-5164
diana.carey@yotel.com
Visit us on social media:
[Facebook](#)
[Twitter](#)
[LinkedIn](#)

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.