

Lori Hamilton Helps Others Grow Their Business with Prosperity Productions

The company seeks to bridge the gap between consumer desires and brand innovation

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/EINPresswire.com/ -- Lori Hamilton is a successful entrepreneur running an award-winning, multinational research company that offers insights and innovative strategies to brands trying to connect with consumers. [Prosperity Productions has 20 years of experience](#) working with a wide variety of clients and industries all around the world. Lori also works as a writer, director and performer – producing award-winning movies, animated shorts and a variety of stage and film performances.

The company has [generated over \\$1 billion in incremental income for their clients](#), won 43 awards for creative and marketing excellence, including multiple Best of Show Awards – Addy, Amy, Effie, Clio, as well as the coveted Burke Award for marketing communications excellence from Johnson & Johnson. In addition to their client work, they have been asked to teach insights to global organizations such as Google, Amazon, Samsung, Accenture, MetLife, ConAgra, and more than 10 of the largest marketing and communications firms in the world.

As part of her practice, Lori leverages her training and background in the creative arts to bring innovation, audience insights and creative ideation tools to her business consulting clients.

As founder and CEO, Hamilton has brought her own unique and creative style to the business, encouraging her team to utilize a passion for and drive to [uncover true brand insights that lead](#)



PROSPERITY
PRODUCTIONS

Prosperity Productions



Lori Hamilton, Founder & CEO, Prosperity Productions

[to game-changing strategic](#) and creative solutions. Prosperity Productions implements traditional and unique research methodologies to guarantee the most comprehensive and diverse learnings, while also looking beyond that to create an engaging research narrative that allows for marketing strategy that is as compelling as the creative.



All truths are easy to understand once we discover them.
The point is to discover them.
— Galileo

PROSPERITY
PRODUCTIONS

Bringing insights to light.
(and bringing opportunities to the surface)

ProsperityProductionsInc.com

Prosperity Productions, Delivering the Unexpected,
Uncovering Secrets and Bringing Insights to Light

Client Reviews:

“Wow! I mean...wow! Did you ever work with...wow...someone and just walk

“

I have worked with Lori on numerous projects and have found her to be a first-rate researcher. She is inventive in designing studies and guides.”

VP, Insights

away...wow...stunned. More energy and enthusiasm than a team of marketers could ever muster, with walk-into-a-pole brilliant ideas coming out of her mouth one after another – like she was just chatting. Wow!” – Mark Truss, Chief Research Officer at Wunderman Thompson

“I have worked with Lori on numerous projects and have found her to be a first-rate researcher. She is inventive in designing studies and guides. She is a truly gifted interviewer who can elicit gems from any respondent, no

matter how shy or difficult. And she does a great job of finding and illuminating insights. As a bonus, she’s very collaborative and always fun to work with.” – Hope Picker, VP, Insights at JPMorgan Chase & Co.

About Lori:

As Founder and President of Prosperity Productions, Hamilton has worked as a marketing strategist, researcher, and creative consultant for more than 20 years. Her work has generated over \$3 billion in incremental business for clients ranging from Fortune 500 companies to startups. Having worked across a wide range of categories and industries, her clients include Google, ConAgra, Intuit, Rubbermaid, Deloitte Consulting, CitiBank, MetLife, Accenture, Herman Miller, USG, Russell Athletic, Blue Diamond, Johnson Controls, Microsoft, Garanimals, Carter’s/Oshkosh, United Technologies, The Home Depot, Procter & Gamble, Kimberly-Clark, Pfizer, Johnson & Johnson, and Novartis. Lori holds a B.A. in Linguistics from UCLA and has won 43 awards for creative and marketing excellence, including five Best of Shows and a Clio. Lori has taught Insights and Innovation at Columbia University’s Master’s Degree Program in Strategic Communications, NYU Business School, Pace University.

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