

North Carolina Health Provider Partners with Medicom Health to Lower Medication Cost for Patients

Novel Electronic Medical Record Add-On Automates the Delivery of Rx Discounts at Enterprise Scale

MINNEAPOLIS, MN, UNITED STATES, January 28, 2021 /EINPresswire.com/ -- [Medicom Health](#) is pleased to announce that [UNC Health](#) has chosen to deploy their [Rx Savings Assistant](#)[®] solution as part of their ongoing commitment to improving medication adherence and reducing patient readmissions.



UNC Health is a not-for-profit integrated health care system owned by the state of North Carolina and based in Chapel Hill. UNC Health currently comprises UNC Hospitals and its provider network, the clinical programs of the UNC School of Medicine, and 12 affiliate hospitals and hospital systems across the state.

Medicom Health's new Rx Savings Assistant[®] software is a simple way for health systems to instantly increase prescription fills by making them more affordable for more patients. This technology supplements other patient assistance programs and leverages their electronic medical record (EMR) investment.

The solution is a plug-in module for EMRs like Epic. It listens for new prescriptions and searches external databases for matching discount offers from various partners. Medicom Health's technology adds brand name and generic savings offers into the patient records automatically. The discounts are easily available on the printed paperwork handed to each qualified patient at discharge. Because the system runs behind the scenes, it does not alter physician workflow or influence prescribing.

Pharmaceutical manufacturers already provide discounts and free trial offers through DTC

channels, but most patients don't take advantage of them for various reasons, including awareness and access issues. This clinical channel is both more effective and more efficient.

“Reducing patients’ medication costs improves their adherence and ultimately their health,” says Tony Huth, President of Medicom Health. “We can move the needle on adherence because of the volume and quality of our discounts, and friction-free delivery. Every qualified patient automatically has effortless access to discounts, potentially for every prescription.”

“We are always looking for ways to improve access to medications for our patients, especially given the financial impact of the pandemic.” said Tim Weber, Executive Director, Retail and Outpatient Pharmacy at UNC Health. “Helping patients afford their medications ultimately improves outcomes and reduces readmission rates.”

Increased adherence results in many benefits to patients and providers, including better outcomes, patient satisfaction, pharmacy revenues, and more. Hospitals in the United States are accountable for resulting readmission costs, poor outcomes, and low HCAHP scores.

ABOUT MEDICOM HEALTH

Founded in 2000 in Minneapolis, Medicom Health is a technology company dedicated to empowering health engagement by delivering world-class digital solutions. Over a thousand hospitals and millions of patients use their tools and technologies every year, including their disruptive clinical channel for automated Rx discounts at enterprise scale.

Tony Huth
Medicom Health
+1 612-998-1322
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/535112298>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.