

# Seven Women, Five Countries, And The Power Of Music: ADAWE Inspires Audiences With Their Unique Global Sound

NASHVILLE, TN, USA, February 3, 2021 /EINPresswire.com/ -- Deriving from West African roots, Gospel harmonies and American funk, women-led group ADAWE has created their own contemporary version of the global fusion genre. Diverse and dynamic, these seven women bring their percussive and harmonic sound to every stage, while embodying and maintaining feminine strength; captivating audiences everywhere.



ADAWE was formed by Montana native, Joselyn Wilkinson. Her love for different cultures and environments led her to study at the University of Ghana, UCLA and in Senegal. In Ghana, she was enthralled with the traditional music of the Ga women. "I was inspired by the way the women came together to support each other through song and in life", Wilkinson said. "They sang old songs, but added their own improvisations, spirit and laughter to them, keeping the music fresh and new. Our ADAWE group has become a sisterhood like that. We've seen each other through the tough times, and we always keep it fun." This spirit of celebration and strength is the inspiration behind ADAWE.

Hailing from Kenya, Morocco, Israel, Panama and across the United States, the talented musicians of ADAWE deliver diversity, intercultural understanding and an appreciation and inclusion of global music. They are committed to building community through their music by promoting and advocating for women's rights, and ministering the notion that every person around the world deserves to live in a safe and just environment.

Over the duration of their career, ADAWE has headlined performing arts venues, festivals, colleges and clubs across the U.S., and opened for such artists as Mickey Hart, Ladysmith Black Mambazo and Michael Franti. ADAWE's latest CD, "Passage," is an arresting collection of world-fusion, ranging from their trademark vocal percussion and djembe drum rhythms to Afro-funk, reggae and soul.

ADAAWE has supported benefits such as “Human Rights Watch,” with Annette Benning, “Roots & Shoots,” with Jane Goodall, the “Urban Peace Awards” with Harry Belafonte, as well as “Global Soul,” Heifer International,” and “Jewish World Watch.” In 2018, they performed at the wedding of Stevie Wonder, were “Pick of the Fringe” at the Edinburgh Fringe Festival, and with their full nine piece fusion band, toured the East Coast with the Levitt Pavilion Foundation.

Continuing their legacy, ADAAWE is teaming up with writer/producer, [Curt Wilson](#), and Nashville-based label, United Alliance Music Group (UAMG), to release even more music in 2021. In partnership with UAMG, Sony/Orchard and New Day Distributors offer digital and physical distribution, allowing an even broader audience to enjoy ADAAWE’s signature sound in the near future.

About United Alliance Music Group:

United Alliance Music Group (UAMG) is a record label located in Nashville, TN. With over 25 years of experience, UAMG is the home and digital distributor through its Sony/Orchard distribution partnership and physical via New Day Distributors for many award-winning and celebrated established and emerging artists such as Jekalyn Carr, Titus Showers, Bryan Popin, CMT "Music City" cast star Jessica Mack, Joe Pace, Lamar Campbell , and many more. UAMG was launched with the desire to give indie and veteran artists the tools to succeed in the current musical landscape by empowering them with creativity, inspiration, and control.

ADAAWE Website: <https://www.adaawemusic.com>

UAMG Website: <https://www.unitedalliancemusicgroup.com>

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