

# Ward Off Third-party Advertisers by Using a Free VPN

---

*Prevent unauthorized internet ads from following you around.*

INDIA, February 3, 2021 /EINPresswire.com/ -- Have you noticed how certain internet advertisements seem to follow you wherever you go on the world wide web? Let's say you visited a website once just to check on a certain product or service and then a few clicks later, you see the product's banner ad across all your social media pages and even on other websites you visit. This marketing technique is called Retargeting, a common advertising strategy of companies to reach their target market. Once they know that a user is interested in their product, they will remind them of their brand by showing all their deals and convince them to purchase it.

But, how do these companies do that? By monitoring their website viewer's online activity using the cookies they collected from a one-time visit. They track every move and keeps all the data on a shelf to know what, when, and where they can show their targeted advertisements. Basically, they have complete access to a user's virtual life without them knowing, and that can get kind of annoying and creepy.

To keep away unauthorized pop-up ads, users can clear their cached data or reset cookies or they can choose to install a Virtual Private Network (VPN) service on their mobile devices and laptops. VPNs have a built-in ad-blocker that filter what content goes in and out while also keeping the user's personal information safe by encryption. It also masks the user's IP address, which makes it impossible for someone else to monitor the origin of the request to access. By installing and activating a VPN service, third-party advertisers will have a hard time tracking data and getting pass through the VPN's security system, making the user's browsing experience safe and anonymous.

To get you started, you can try and download a free VPN service like GoingVPN. It offers its users secure and unlimited data allowance for risk-free browsing and streaming. To learn more, you can [check out their website](#).

GoingVPN.com

GoingVPN.com

+65 6516 8867

[email us here](#)

Visit us on social media:

[Twitter](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/535218779>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.